



[Welcome Video](#)

## **NETAJI SUBHAS OPEN UNIVERSITY**

*Centre for Lifelong Learning under the aegis of School of Vocational Studies*

### **Massive Open Online Course (MOOC)**

**Title of the Course:** Prospects of Tourism

**About the Course:**

Tourism being the world's largest service sector provides the highest employment to day. The Massive Open Online Course on Tourism aims at familiarizing the learners with varied aspects of tourism viz. hotel, restaurant, transport, souvenir shop, handicraft etc. and creating awareness about tourism and imparting basic training in organizing tourism services. The course will be supported by e-text, audio-video lectures, quiz. At the end of the course there will be an assessment.

**Mode of Delivery:**

The Massive Open Online Course is entirely an online course. The course materials, video lectures, quiz, assessment, certificate will be provided through online only. Online support will also be provided to complete MOOC through E-mail, discussion forum, SMS etc.

**Eligibility:** 10+2

**Duration:** 6 weeks

**Work load:** 3-4 hours per week

**Medium of Instruction:** English/ Bengali

**Benefits of the Course:**

- Certificate in Prospects of Tourism
- Acquire comprehensive knowledge and skill to start a career in Travel and Tourism sector

**Certification:**

Certification is available based on the completion of activities. Certificate of Completion requires 70% on the assignments and participation in at least 5 discussion forums.

Certificate will be issued by the Centre for Lifelong Learning (CLL) under the aegis of School of Vocational Studies, Netaji Subhas Open University.

**Fees:** Registration Fees of Rs.350/- is required to pay at the time of registration/ admission and those who will opt for Certificate of Completion are required to pay Rs.500/- for evaluation, assessment and certificate. (Payment to be made through online only).

**Course Structure: (week wise plan)**

Week-1

**Module 1: Fundamentals of Tourism: Introduction**

Unit-1: Meaning, Definition, Forms of Tourism  
Unit-2: Typology of Tourists and Travel motivators  
Unit-3: Demand and Opportunities of Tourism  
Quiz-1

Week -2

**Module 2: Entrepreneurship Development**

Unit-4: Concept & types  
Unit 5: Definition of tourism service  
Unit 6: Formalities for setting up small enterprises  
Quiz-2

Week -3

**Module 3: Tourism Business and Some Legal Aspects of Tourism**

Unit-7: How to Set up a Travel Agency & Tours Operation Business  
Unit-8: Accounting procedures  
Unit-9: Some legal provisions viz. accommodation, insurance, cargo, dangerous goods etc.  
Quiz-3

Week -4

**Module 4: Traditional and Emerging Trends in Tourism in India**

Unit 10: Great Heritage of India  
Unit 11: Natural Bounty of India  
Unit 12: Myriad Varieties of Tourism in India  
Quiz-4

Week -5

**Module 5: Prospect in Tourism in India**

Unit 13: Impact of Tourism  
Unit 14: East & North East India: A Tourist's Paradise  
Unit 15: Overcoming Tourism Challenges in Pandemic times  
Quiz-5

Week-6: **Assessment- MCQ**

**Course Instructors:**

*Professor. Anirban Ghosh*  
Director (i/c), School of Vocational Studies  
Netaji Subhas Open University

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