

12.11.19

NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities



Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/352  
Dr. Baidyanath Bhattacharya  
Retd. Reader in Journalism & Mass Communication  
19 B Telipara Lane  
Kolkata- 700026

Date- 29.11.2019

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

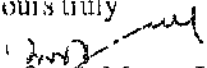
On behalf of the School of Humanities, Arijit Ghosh (9830075034), Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole project. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:  
Paper Writer – CC 1 – Module 2(Unit 1toIV), Module 3 (Unit I to IV) and Module 4(Unit I to IV)

I would request you to submit the complete manuscript of CC 1 within 30<sup>th</sup> December, 2019

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities  
*Director*

Attachments: **School of Humanities**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



**NETAJI SUBHAS OPEN UNIVERSITY**  
**School of Humanities**

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/344

Date- 22/11/2019

Smt. Sushmita Pandit  
Assistant Professor  
Media Studies, Future Media School

Dear Madam,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

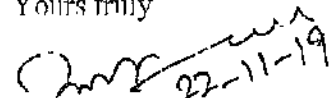
On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole project. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer – CC 2 – Module 1(History of Press in India) Unit I to Unit IV**

I would request you to submit the complete manuscript of CC 1 within 30<sup>th</sup> December, 2019

Thanking You  
Yours truly

  
22-11-19  
Professor Manan Kumar Mandal  
Director, School of Humanities

**School of Humanities**  
Attachments.

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/344

Date- 22/11/2019

Shri Ratul Dutta  
Govt. Gazetted Officer (Sub-Editor Gr A)  
Information and Cultural Affairs Dept. Govt. of WB

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

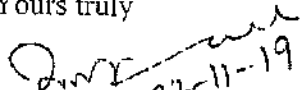
In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole project. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:  
Paper Writer – CC 2 – Module 2 (News Agencies) Unit 1 & Unit 2

I would request you to submit the complete manuscript of CC 1 within 30<sup>th</sup> December, 2019

Thanking You  
Yours truly

  
22-11-19  
Professor Manan Kumar Mandal  
Director, School of Humanities  
Director

School of Humanities

- Attachments:
1. Guidelines for Course Writer
  2. Relevant part of the syllabus
  3. Remuneration Bill



**NETAJI SUBHAS OPEN UNIVERSITY**  
**School of Humanities**

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/344  
Shri Saayan Chattopadhyay  
Assistant Professor  
Journalism and Mass Communication, Baruipur College

Date- 22/11/2019

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

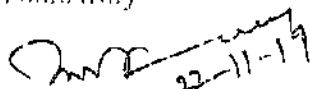
In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole project. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:  
**Paper Writer – CC 2 – Module 3 (Major Trends after Independence) Unit I to IV**

I would request you to submit the complete manuscript of CC 1 within 30<sup>th</sup> December, 2019

Thanking You  
Yours truly

  
22-11-19  
Professor Manan Kumar Mandal  
Director, School of Humanities  
~~Director~~

Attachments: **School of Humanities**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities



Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/344

Date- 22/11/2019

Dr. Jayati Kumar  
Faculty,  
Dept. Of Mass Communication, Burdwan University

Dear Madam,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

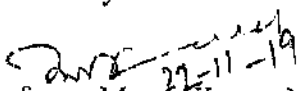
In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh (Mob- 8013352707), Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole project. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:  
Paper Writer – CC 2 Module 4 (History of Film) Unit I to IV

I would request you to submit the complete manuscript of CC 1 within 30<sup>th</sup> December, 2019

Thanking You  
Yours truly

  
Professor Manoj Kumar Mandal  
Director, School of Humanities  
**Director**

Attachments: **School of Humanities**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



**NETAJI SUBHAS OPEN UNIVERSITY**  
**School of Humanities**

Established By Act (W.B. Act (XIX) of 1997) and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/1

Date- 07/01/2020

Dr. Sourav Gupta  
Assistant Professor  
Central University of Odisha, Koraput

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

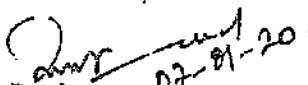
On behalf of the School of Humanities, Arijit Ghosh (9830075034), Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer – CC 3 Module I( Media Ethics) Unit 1to IV**

I would request you to submit the complete manuscript of CC 3 within 25th January, 2020.

Thanking You  
Yours truly

  
07-01-20  
Professor Manan Kumar Mandal  
Director, School of Humanities  
Director

**School of Humanities**

- Attachments:
1. Guidelines for Course Writer
  2. Relevant part of the syllabus
  3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 19/ 352

Date- 29.11.2019

To,  
Shri Santwan Chattopadhyay  
Assistant Professor of JMC  
Jadavpur University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

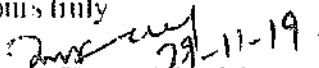
Please find below the details of your assignment:

**Course details: CC III- Module II (Unit 1 & 2), Module III (Unit 1& 2)**

I would request you to submit the complete manuscript of CC III within 30<sup>th</sup> December, 2019.

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

*Director*  
School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 19/ 352

Date- 29.11.2019

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Arijit,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

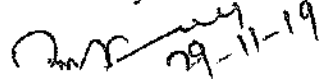
In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Course details: CC III- Module II (Unit 3 & 4), Module III (Unit 3,4,5)**

Thanking You

Yours truly

 29-11-19

Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

*Director*

Attachments: **School of Humanities**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-1, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH-19/352

Date- 29.11.2019

Dr. Reema Roy  
Assistant Professor  
Journalism and Mass Communication,  
Asutosh College

Dear Madam,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh, Lecturer of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer – CC 3 Module IV(Cyber Laws) Unit I to III**

I would request you to submit the complete manuscript of CC I within 30<sup>th</sup> December, 2019

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

*Director*  
School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 19/ 352

Date- 29.11.2019

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Arijit,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

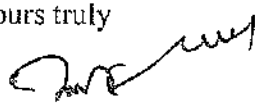
In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Course details: CC IV- Module1 (Unit 2), Mod IV (Unit 1&4)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 19/ 352

Date- 29.11.2019

To,  
Shri Anindya Sinha Chowdhury  
Senior Sub-editor, Songbad Protidin

#### **Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

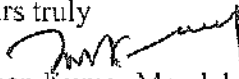
Please find below the details of your assignment:

**Course details: CC III- Module I (Unit 3 & 4)**

I would request you to submit the complete manuscript of CC III within 30<sup>th</sup> December, 2019.

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

Director  
School of Humanities

#### **Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.E. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 19/ 352

Date- 29.11.2019

To,  
Shri Santwan Chattopadhyay  
Assistant Professor of JMC  
Jadavpur University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

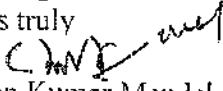
Please find below the details of your assignment:

**Course details: CC III- Module I (Unit 1), Module II ( Unit 1-4)**

I would request you to submit the complete manuscript of CC III within 30<sup>th</sup> December, 2019.

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Dr. Supriyo Patra  
Professor-In Charge of Management  
St. Xavier's College, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

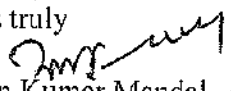
Please find below the details of your assignment:

**Programme: PGJMC, Assignment nature: Paper Writer**

**Course details: CC VI Module I (Unit1), Module II (2,3&4)**

Thanking You

Yours truly

  
Manan Kumar Mandal / Director  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Arijit.

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

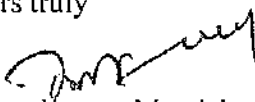
I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Writer**

**Course details: CC VI- Module I (Unit 2&3), Mod- II (Unit-1)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

To,



## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Shri Anshu Banerjee

#### **Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

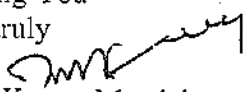
Please find below the details of your assignment:

**Programme: PGJMC, Assignment nature: Paper Writer**

**Course details: CC VI Module I (Unit 4)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

#### **Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/01

Date- 02/01/2020

Dr. Abhishek Das,  
Assistant Professor  
North Bengal University

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

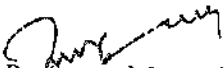
On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer – CC 6 Module -3 (Marketing Communication) Unit I to 4**

I would request you to submit the complete manuscript of CC 6 within 25<sup>th</sup> January, 2020.

Thanking You  
Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

*Abhishek*  
02/01/2020





## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Amiya Chaudhuri  
Ad Unique

#### **Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

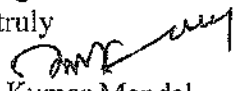
Please find below the details of your assignment:

**Programme: PGJMC, Assignment nature: Paper Writer**

**Course details: CC VI Module IV (Unit1-4)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

#### **Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Arijit,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Writer**

**Course details: CC VII -Module I (Unit 1), Mod III ( Unit 1 & 4), Mod -IV( Unit 1-4)**

Thanking You

Yours truly

Manan Kumar Mandal

Professor & Director, School of Humanities,  
Netaji Subhas Open University

Director  
of Humanities

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Shri Subir Ghosh

#### **Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.


Please find below the details of your assignment:

**Programme: PGJMC, Assignment nature: Paper Writer**

**Course details: CC VII Module I (Unit 2,3 & 4), Mod II ( Unit 1-4), Mod III ( Unit 2&3)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

Director  
School of Humanities

#### **Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997, and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/01

Date- 02/01/2020

Dr. Payal Sen Choudhury  
Assistant Professor  
Dum Dum Motijheel College

Dear Madam,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.


Please find below the details of your assignment:

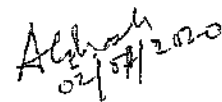
Paper Writer – CC 8 Module I (Introduction to Media Management) Module-2  
(Administration in Print Media Organization)

I would request you to submit the complete manuscript . . . within 25<sup>th</sup> January 2020.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal, Director  
Director, School of Humanities  
School of Humanities

  
Arijit Ghosh  
02/01/2020

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/01

Date- 02/01/2020

Shri Saayan Chattopadhyay  
Assistant Professor  
Journalism and Mass Communication, Baruipur College

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

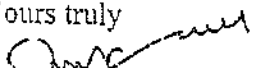
Please find below the details of your assignment:

Paper Writer – CC 8 Module 3 (Administration in Broadcast Media Organizations) Unit 1-4

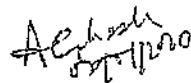
I would request you to submit the complete manuscript within 25<sup>th</sup> January 2020.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Director  
School of Humanities



Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities .

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/01

Date- 02/01/2020

Dr. Pallav Mukhopadhyay  
Assistant Professor  
West Bengal State Univeristy

Dear Sir,

Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

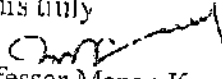
Please find below the details of your assignment:

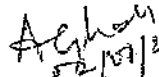
Paper Writer – CC 8 Module 4 (Media Marketing Ethics) Unit 1-4

I would request you to submit the complete manuscript within 25<sup>th</sup> January 2020.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

  
Arijit Ghosh  
02/01/2020

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012

Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Date- 02/01/2020

Memo: SoH- 20/ 01

To,  
Dr. Supriyo Patra  
Professor-In Charge of Management  
St. Xavier's College, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

I regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

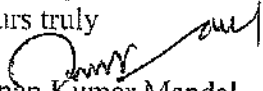
On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Programme: PGJMC, Assignment nature: Paper Writer**  
**Course details: CC VIII Module IV (Unit 1-4)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/ 01

Date- 02/01/2020

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

#### **Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Arijit,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

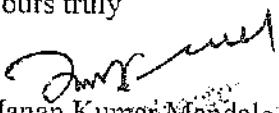
I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Writer**

**Course details: CC IX- Module 1 (Unit 1-4), Mod III ( Unit 1-5)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

#### **Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)  
Head Office: DD-26, Sector-I, Salt Lake City,  
Kolkata-700064; Phone: 033 40663214  
Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)

Memo No: SOH- 20/01

Date- 02/01/2020

Dr. Amartya Saha  
Assistant Professor  
New Alipore College

Dear Sir,  
Sub: Content development for NSOU PG JMC Syllabus

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-21 academic session.

In this regard I am to inform you that the faculty of Journalism in the School of Humanities of this University has proposed your name as a content writer/ content editor for the purpose, and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print is the mainstay of our Student Support Services (SSS). Accordingly, the UGC ODL Regulations 2017 have laid down certain guidelines for the writing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them in the writing/editing of content.


On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

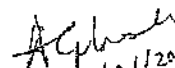
Please find below the details of your assignment:

Paper Writer – CC 9 Module 2(Social Media and Citizen Journalism) Unit 1-4

I would request you to submit the complete manuscript of CC<sup>9</sup> within 25<sup>th</sup> January 2020.

Thanking You  
Yours truly

  
Professor Manoj Kumar Mandal  
Director, School of Humanities

  
02/01/2020

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Smt. Jhumur Dutta Gupta  
Assistant Professor, Sister Nivedita University

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.


Please find below the details of your assignment:

**Paper Writer-CC 11( Broadcast journalism) Module 4(Production and Writing) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 11 Module 2 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities,  
Director

Attachments: of Humanities

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Manas Pratim Das  
Programme Executive, All India Radio, Kolkata,

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-CC 11( Broadcast journalism) Module 2( Radio II) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 11 Module 2 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal

Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

Send - 22.02.21



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Pallav Mukhopadhyay  
Assistant Professor, Journalism and Mass Communication  
West Bengal State University

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

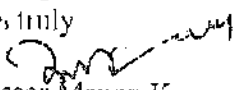
Please find below the details of your assignment:

**Paper Writer-CC 12(International Communication)) Module 3(Issues related to International Communication)) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 12 Module 3 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities,  
**Director**

**School of Humanities**

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)  
Date- 15.02.2021

Memo: SOH 21/177

Dr. Somak Sen  
Assistant Professor, Journalism and Mass Communication  
St Xavier's University, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**  
Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-CC 12(International Communication) Module 4(International Information Communication) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 12 Module 4 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities,  
*Director*

Attachments **School of Humanities**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Saayan Chattopadhyay  
Assistant Professor, Journalism and Mass Communication  
Baruipur College

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-CC 12(International Communication) Module 2(Technological Approaches of International Communicatio)) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 12 Module 2 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities,

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Manas Ghosh  
Assistant Professor, Film Studies, Jadavpur University

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

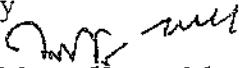
On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-DSE 01 (Film Studies) Module 1 (History & development of Cinema) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module I within 30<sup>th</sup> June 2021.

Thanking You  
Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Sd/-  
Professor Sanjoy Mukhopadhyay  
Professor, J&MC

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Writer DIRECTOR
2. Relevant part of the syllabus SCHOOL OF HUMANITIES
3. Remuneration Bill NETAJI SUBHAS OPEN UNIVERSITY



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Prof. Someshwar Bhowmick  
Former Director, EMMRC, St. Xavier's College, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali Version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

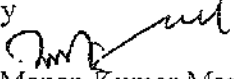
Please find below the details of your assignment:

**Paper Writer-DSE 01 (Film Studies) Module 3(Film Production) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module III within 30<sup>th</sup> June 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Sd/-  
Professor Sanjoy Mukhopadhyay  
Professor, J&MC

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Write DIRECTOR
2. Relevant part of the syllabi OF HUMANITIES
3. Remuneration Bill NETAJI SUBHAS OPEN UNIVERSITY



*Soft Speed*



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 74 1235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Spandan Bhattacharya  
Assistant Professor  
BITS Pilani

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-DSE 01 (Film Studies) Module 4(Film Theories and Regional Cinema) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module IV within 30<sup>th</sup> June 2021.

Thanking You

Yours truly

*Manan Kumar Mandal*  
Professor Manan Kumar Mandal  
Director, School of Humanities

Sd-  
Professor Sanjoy Mukhopadhyay  
Professor, J&MC

Attachments, Prof MANAN KUMAR MANDAL

1. Guidelines for Courses
2. Relevant part of the syllabus
3. Remuneration



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri SILADITYA SEN

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-DSE 01 (Film Studies) Module 2(Indian Cinema) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module II within 30<sup>th</sup> June 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

Sd/-

Professor Sanjoy Mukhopadhyay  
Professor, J&MC

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Writer DIRECTOR
2. Relevant part of the syllabus SCHOOL OF HUMANITIES
3. Remuneration LETTER NETAJI SUBHAS OPEN UNIVERSITY



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Saayan Chattopadhyay  
Assistant Professor, Journalism and Mass Communication  
Baruipur College

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

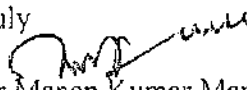
Please find below the details of your assignment:

**Paper Writer-DSE 02 (Cultural Studies) Module 1(Understanding Cultural Studies) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module 1 within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities  
NETAJI SUBHAS OPEN UNIVERSITY

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Ratul Dutta  
Assistant Editor( Group-A), Information and Culture Dept.  
Govt. of West Bengal, Mahakaran, Publication

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer-DSE-02 (Cultural Studies) Module 3(Media, Culture & Society) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module III within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities,

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Content Writer
2. Relevant School of Humanities
3. Remittance of Netaji Subhas Open University



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr Surhita Basu  
Assistant Professor, Journalism and Mass Communication  
Bagbazar Women's College, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

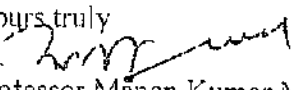
Please find below the details of your assignment:

**Paper Writer-DSE 02 (Cultural Studies) Module 4(Media Content) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module III within 30<sup>th</sup> April 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities,

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

25/2/21

Small Arijit Sir.



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Prof. Abhijit Ray  
Professor, Film Studies  
Jadavpur University, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( Bengali version)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

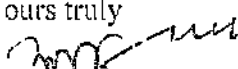
Please find below the details of your assignment:

**Paper Writer-DSE 02 (Cultural Studies) Module 2(Core Ideas in Cultural Studies) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 02 Module III within 30<sup>th</sup> May 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities,

Sd/-

Prof. Sanjoy Mukhopadhyay  
Professor, J&MC

Attachment: MANAN KUMAR MANDAL

1. Guidelines for Course Writer
2. School of Humanities  
NETAJI SUBHAS OPEN UNIVERSITY

Send - 22.02.21



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997, and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

DR. RASHMI NASKAR  
ASSISTANT PROFESSOR, JOURNALISM AND MASS COMMUNICATION  
ST. XAVIER'S UNIVERSITY

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

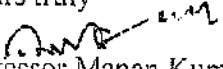
Please find below the details of your assignment:

**Paper Writer- CC 14 (Communication Research) Module 1(Introduction to Communication Research & Ethics) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 14 Mod I within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments: Prof. MANAN KUMAR MANDAL  
DIRECTOR  
SCHOOL OF HUMANITIES  
NETAJI SUBHAS OPEN UNIVERSITY

1. Guidelines for Courses
2. Relevant page
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Soumya Dutta  
Assistant Professor of JMC  
Loreto College

**Sub: Content Writing for NSOU PG JMC Self Learning Material ( English)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.


Please find below the details of your assignment:

**Paper Writer- CC 14 (Communication Research) Module 2(Research Methods, Methodology and research Plan, Design) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 14 Mod II within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Writing DIRECTOR
2. Relevant part of the SLM SCHOOLS OF HUMANITIES
3. Remuneration NETAJI SUBHAS OPEN UNIVERSITY





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Debarati Dhar  
Assistant Professor of JMC  
Vivekananda Institute of Professional Studies, Delhi

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- CC 14 (Communication Research) Module 3(Tools of Data Collection)  
Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 14 Mod III within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments: Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Uma Shankar Pandey  
Associate Professor of Journalism and Mass Communication  
Sufendranath College for Women

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- CC 14 (Communication Research) Module 4 (Introduction to Statistics, Thesis Writing, Areas of Communication Research) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 14 Mod II within 30<sup>th</sup> May, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

Prof. MANAN KUMAR MANDAL

1. Guidelines for Course Writer DIRECTOR
2. Relevant part of the syllabus SCHOOL OF HUMANITIES
3. Remuneration Bill NETAJI SUBHAS OPEN UNIVERSITY



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Smt. Susmita Pandit  
Assistant Professor  
Future Institute of Technology and Management

**Sub: Content Writing for NSOU PG JMC Self Learning Material( Bengali)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- CC 15 (Development Communication) Module 1 (Development Communication : Concept) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 15 Mod I within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

Prof. MANAN KUMAR MANDAL  
DIRECTOR  
SCHOOL OF HUMANITIES  
NETAJI SUBHAS OPEN UNIVERSITY



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Tapasi Ghosh  
Assistant Professor  
Khudiram Bose Central College

**Sub: Content Writing for NSOU PG JMC Self Learning Material (Bengali version)**  
Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

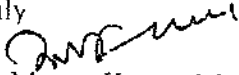
On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- CC 15 (Development Communication) Module II (Nuances of Development) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of CC 15 Mod II within 30<sup>th</sup> April, 2021.

Thanking You  
Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities  
Prof. MANAN KUMAR MANDAL  
DIRECTOR  
SCHOOL OF HUMANITIES  
NETAJI SUBHAS OPEN UNIVERSITY

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Amartya Saha  
Assistant Professor of Journalism and Mass Communication  
New Alipore College

Sub: Content Writing for NSOU PG JMC Self Learning Material (English)

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

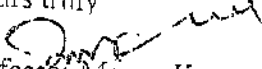
Please find below the details of your assignment:

Paper Writer- DSE 03 (Photo Journalism) Module II (News Photography) Unit 1,2,3 & 4

I would request you to submit the complete manuscript of DSE 03 Mod II within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)  
Date- 15.02.2021

Memo: SOH 21/177

Dr. Amartya Saha  
Assistant Professor of Journalism and Mass Communication  
New Alipore College

**Sub: Content Writing for NSOU PG JMC Self Learning Material**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- DSE 03 (Photo Journalism) Module 1V (Fields of Photo Journalism) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 03 Mod IV within 30<sup>th</sup> May, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone: 03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone: 03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Jayati Mukhopadhyay  
Faculty of Journalism and Mass Communication,  
Burdwan University

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- DSE 03 (Photo Journalism) Module 1 (Nature, Scope and History of Photo Journalism) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 03 Mod I within 30<sup>th</sup> April, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone: 03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone: 03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Utsav Chatterjee  
Assistant Professor of Journalism and Mass Communication  
St. Xavier's College, Kolkata

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

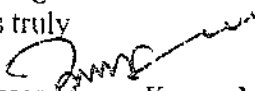
On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- DSE 03 (Photo Journalism) Module III (Technicalities of Photo Journalism) Unit 1,2,3 &4**

I would request you to submit the complete manuscript of DSE 03 Mod III within 30<sup>th</sup> April, 2021.

Thanking You  
Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill





## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
 DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
 Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
 Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
 Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
 Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Debjyoti Chanda  
 Head, Dept of Mass Communication and Videography  
 Rabindra Bharati University

#### Sub: Content Writing for NSOU PG JMC Self Learning Material(English)

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

Paper Writer- DSE 04 (Current International Affairs) Module 1(Global Issues) Unit 1,2 & 3

I would request you to submit the complete manuscript of DSE 03 Mod II within 30<sup>th</sup> May, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
 Director, School of Humanities

#### Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

Speed Post 01.03.21



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone: 03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone: 03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Shri Sambit Pal  
Assistant Professor, Journalism and Mass Communication  
Indian Institute of Mass Communication, Dhenekanal

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

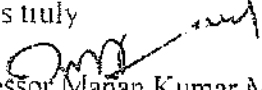
Please find below the details of your assignment:

**Paper Writer- DSE 04 (Current International Affairs) Module III (Global and Regional Association) Unit 1, 2, 3 & 4**

I would request you to submit the complete manuscript of DSE 03 Mod III within 30<sup>th</sup> May, 2021.

Thanking You

Yours truly

  
Professor Manan Kumar Mandal  
Director, School of Humanities

Attachments:

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill

Date : 1.03.21



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997, and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SOH 21/177

Date- 15.02.2021

Dr. Abhisek Das  
Assistant Professor, Journalism and Mass Communication  
North Bengal University

**Sub: Content Writing for NSOU PG JMC Self Learning Material (English)**

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level as per Choice based Credit System (CBCS) from the 2020-2021 academic session.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as per the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

On behalf of the School of Humanities, Arijit Ghosh, Assistant Professor of Journalism and Mass Communication, is entrusted to coordinate the whole assignment. Please feel free to contact Mr. Ghosh (9830075034) for any further query regarding the assignment.

Please find below the details of your assignment:

**Paper Writer- DSE 04 (Current International Affairs) Module 1V (Changing Face of Digital World) Unit 1,2 3 &4**

I would request you to submit the complete manuscript of DSE 03 Mod IV within 30<sup>th</sup> May, 2021.

Thanking You

Yours truly

Professor Manan Kumar Mandal  
Director, School of Humanities

**Attachments:**

1. Guidelines for Course Writer
2. Relevant part of the syllabus
3. Remuneration Bill



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH 20/96

Date- 18/06/2020

To,  
Dr. Saswati Gangopadhyay  
Professor, Journalism and Mass Communication  
Burdwan University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course Editor and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while editing of course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder. On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Assistant Professor of JMC, is entrusted to coordinate the activity relating to SLM development. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

**Programme: PGJMC, Assignment nature: Paper Editor**

**Course details: CC 1- Module 1 to Module IV.**

Thanking You  
Yours truly

Sd/-  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/103

Date- 03/06/2020

To,  
Dr. Baidyanath Bhattacharya  
Associate Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Sir

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

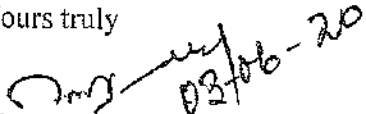
I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Editor**

**Course details: CC II ( History of Media) CC IV ( Print Journalism)**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH 20/103

Date- 03/06/2020

To,  
Shri Snehasis Sur  
Senior Journalist, Doordarshan  
President, Kolkata Press Club

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Sir,

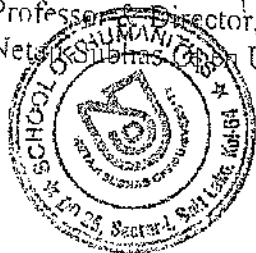
It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course Editor and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while editing of course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder. On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Assistant Professor of JMC, is entrusted to coordinate the activity relating to SLM development. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.  
Programme: PGJMC, Assignment nature: Paper Editor  
Course details: CC III- Module 1 to Module IV.

Thanking You  
Yours truly

Sd/-  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University





## NETAJI SUBHAS OPEN UNIVERSITY

### School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/103

Date- 03/06/2020

To,  
Shri Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities  
Netaji Subhas Open University

#### **Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Arijit,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Editor**

**Course details: CC VI ( Advertising) Module 1 & 2**

Thanking You

Yours truly

*Manan Kumar Mandal*  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997, and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH- 20/103

Date- 03/06/2020

To,  
Dr. Baidyanath Bhattacharya  
Associate Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Sir

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware. the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

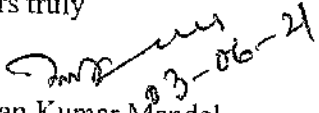
I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Editor**

**Course details: CC VI ( Advertising) Module 3 & 4**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University







NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Date-24/06/2020

Memo: SoH 20/ 100

To,  
Dr. Debjyoti Chanda  
Assistant Professor,  
Mass Communication and Videography  
Rabindra Bharati University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Madam,

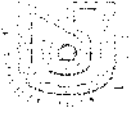
It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course Editor and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while editing of course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder. On behalf of the School of Humanities. Arijit Ghosh (Mob-8013352707), Assistant Professor of JMC, is entrusted to coordinate the activity relating to SLM development. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.  
Programme: PG.JMC, Assignment nature. Paper Editor  
Course details: CC 7 (Public Relations)- Module I to Module IV.

Thanking You  
Yours truly

Sd/-  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University



NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH 20/103

Date- 15/07/20

To,  
Dr. Pallav Mukhopadhyay  
Assistant Professor, Journalism and Mass Communication  
West Bengal State University

Sub: Content Editing for NSOU PG JMC Self Learning Material

Dear Sir,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course Editor and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while editing of course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder. On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Assistant Professor of JMC, is entrusted to coordinate the activity relating to SLM development. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

Programme: PGJMC, Assignment nature: Paper Editor  
Course details: CC 8 (Media Management)- Module I to Module IV.

Thanking You  
Yours truly

Sd/-  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012

Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Date- 03/06/2020

Memo: SoH- 20/103

To,  
Professor Sanjay Mukhopadhyay  
Professor of JMC  
School of Humanities  
Netaji Subhas Open University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Sir

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course writer and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS). Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while writing the course content.

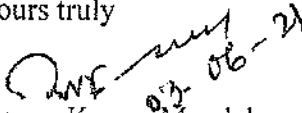
I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder.

**Programme: PGJMC, Assignment Nature: Paper Editor**

**Course details: CC VIII (Media Management ) Module II**

Thanking You

Yours truly

  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University





NETAJI SUBHAS OPEN UNIVERSITY  
School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500+18  
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo: SoH 20/ 103

Date- 15/07/2020

To,  
Prof. Saswati Gangopadhyay  
Professor, Journalism and Mass Communication  
Burdwan University

**Sub: Content Editing for NSOU PG JMC Self Learning Material**

Dear Madam,

It is my pleasure to inform you that Netaji Subhas Open University (NSOU) has decided to introduce Journalism and Mass communication at the PG level and subsequent steps are being taken accordingly as per the new guidelines framed for new courses by the UGC-DEB and UGC ODL Regulation 2017.

In this regard I am to inform you that the development of new SLM is mandatory. We have already started the process of developing new courses as the new syllabus framed by the Board of Studies. The same committee has proposed your name as a Course Editor and the same has been subsequently approved by the competent authority of NSOU. As you are well aware, the Self Learning Material (SLM) in print (or in e-format) is the mainstay of our Student Support Services (SSS) Accordingly the UGC ODL Regulations 2017 have laid down certain guidelines for the writing/editing of SLMs. Please find attached with this letter a summary of the guidelines. I would request you to kindly follow them while editing of course content.

I would like to request you to kindly accept our proposed assignment for which details are mentioned hereunder. On behalf of the School of Humanities, Arijit Ghosh (Mob-8013352707), Assistant Professor of JMC, is entrusted to coordinate the activity relating to SLM development. Please feel free to contact Mr. Ghosh for any further query regarding the assignment.

**Programme: PGJMC, Assignment nature: Paper Editor**  
**Course details: CC 9- Module 1 to Module III.**

Thanking You  
Yours truly

Sd/-  
Manan Kumar Mandal  
Professor & Director, School of Humanities,  
Netaji Subhas Open University

