

NETAJI SUBHAS OPEN UNIVERSITY



Centre for Internal Quality Assurance

The banner features logos for Intellectual Property India, Azadi Ka Amrit Mahotsav, NIPAM (National IP Awareness Mission), and Netaji Subhas Open University. The text reads: **Intellectual Property Rights Awareness Programme**, Organized by Office of the Controller General of Patents, Designs & Trade Marks, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, GoI. It is in association with Netaji Subhas Open University, Accredited by NAAC with Grade 'A'. The platform is Cisco Webex. Registration link: [CLICK HERE](#). Date: 11th March 2022, Time: 3pm. Meeting Link: [CLICK HERE](#). Meeting number (access code): 2552 114 9029. Password: JMwQsHdu438.

Report

Participants: 101 comprising of faculties, alumni, learners, scholars, administrative staff, officers of NSOU and across the various Institutions of the state.

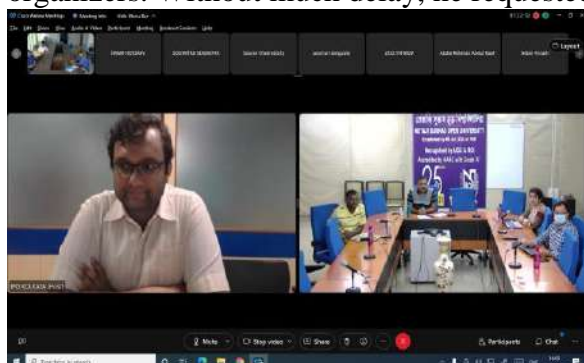
Registration Link: <https://forms.gle/kLXGMdysSYtkRzLu9>: The participants had to register their names through this prior to the event for active participation.

Objectives: In a bid to exercise the growing need of IPR and its Institutional/professional arena, this joint programme intended-

- Awareness of IPR
- Give an overview of patents, designs, trademark, copyrights etc. associated with IPR
- Significance of IPR in day-to-day life.

Initiation of the Programme:

Prof Anirban Ghosh, Director-CIQA, NSOU welcomed the distinguished speaker, Mr. Arnab Bhattacharya and all the participants present online with his warm words. He outlined the need for such an awareness programme and extended his gratitude to the partnering organizers. Without much delay, he requested the speaker for his deliberation on IPR.



Deliberation by the Speaker: NIPAM Officer, Mr. Arnab Bhattacharyya, Examiner of Patents & Designs (Gr 'A' Gazetted), The Patent Office, Kolkata, DPIIT, Ministry of Commerce & Industry, Govt. of India.

Mr. Bhattacharyya effortlessly presented his talk on IPR through captivating PPT slides embedded with short videos and meaningful graphics. He highlighted on the different categories of IPR, viz., patents, trademarks, designs, copyrights etc and harped upon their significance in day-to-day life of an individual. The one-hour session was fruitful in bringing out the necessary knowledge on the basics of IPRs. The plethora of examples cited by Mr. Bhattacharyya added a lucid and authentic understanding of the levels and ideas in catering to the IPRs. Mr. Bhattacharyya also put forward some career opportunities and courses on IPR awareness.



Engaging the participants: This assessment session was effectively carried out by the speaker with some quick and interesting quiz through PPT slides. The participants were allowed to type their responses in the chat box. The session witnessed lauded participation by all.

Interaction/Q & A session: The forum was opened for Q & A. Participants came up with some very relevant questions. Some of them clarified their doubts and understanding on IPRs so far. The speaker energetically addressed all of them with thoroughness.

Concluding Remarks: Prof. Anirban Ghosh, Director-CIQA concluded the session with a short summary. He went on to propose for future endeavors with NIAPM for next level of understanding on IPRs and its various facets. He also reiterated on the CC licenses and their role in the contemporary educational context in global scale.

Thanks-Giving: Dr. Papiya Upadhyay, Asst Professor, NSOU proposed the formal Vote of Thanks to the speaker and one and all present, also to those members of the organizers who made it possible to organize the event within a very short span of time.

----Report prepared by Dr. P. Upadhyay, Programme Coordinator.

---Certificate---



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

NETAJI SUBHAS OPEN UNIVERSITY

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **March 11, 2022** in association with **Intellectual Property Office, Kolkata** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.

Date: March 11, 2022




(RAJENDRA RATNOO, IAS)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS