



NETAJI SUBHAS OPEN UNIVERSITY

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SCHOOL OF EDUCATION

CF-162, Sector-I, Salt Lake, Kolkata-64

Phone Number: 03340047570/1, Email:soensou@gmail.com

ENTREPRENEURSHIP AWARENESS PROGRAMME ON SKILL DEVELOPMENT

On 30th January, 2024 (From 11:00am onwards)

Organized by
MSME- Development Facilitation Office
Ministry of MSME, Govt. of India
111/112 B. T. Road, Kolkata-700108
In Association with
School of Education
NETAJI SUBHAS OPEN UNIVERSITY
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VENUE
Seminar Room (1st Floor), HQs, NSOU
DD-26, Sec-1, Salt Lake City, Kolkata-700064

Mr. S. Mukhopadhyay
Asst. Director (IEDS), MSME-DFO

Prof. A. N. Dey
Director, SoE, NSOU

One Day Entrepreneurship Awareness Programme
On Skill Development
30th January, 2024
(From 11:00am onwards)

Organized by
MSME- Development Facilitation Office
Govt. of India, Micro, Small & Medium Enterprises
111/112 B. T. Road, Kolkata-700108
Ms. S. Mukhopadhyay, Asst. Director (IEDS), MSME-DFO
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Sponsored by
Prof. Shashibh Mukherjee, Director (Technical), The Institute of Cost Accountants of India, CMA Bharu, Kolkata-700016
Mr. Namit Chatterjee, General Manager, District Industries Centre, 24 pgs. CO, Dept. of MSME & T, Govt. of India

Mr. S. Mukhopadhyay, Asst. Director (IEDS), MSME-DFO
Mr. Pratik Nayak & Mr. Soumitra Deb, Assistant Secy, S&T, MSME, Govt. of India

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Kolkata-700064

Programme Schedule

11.00am	Registration
11.30am	Chanting of Vedic Hymn: Dr. Abhinavendra Panigrahi
11.35am	Felicitation of Guests
12.45 noon	Welcome Address by Dr. A.N. Dey, Director, SoE, NSOU
12.45pm	Inaugural Address by Mrs. Ananya Mitra, Registrar (Adm'l Charge), NSOU
12.15 pm	Address by Hon'ble Guest Prof. Shashibh Mukherjee, Director (Technical), The Institute of Cost Accountants of India, CMA Bharu, 13, Sukdev Street, Kolkata-700016
12.45 pm	Address by Hon'ble Guest Mr. Samit Chatterjee, General Manager, District Industries Centre, 24 pgs. CO, Dept. of MSME & T, Govt. of India
1.15pm	Presidential Address by Mr. S. Mukhopadhyay, Asst. Director (IEDS), MSME-DFO
1.45 pm	Interaction to audience
2.00 pm	Vote of Thanks by Mrs. Ananya Choudhary, Asst. Prof. of Spl. Education, SoE, NSOU

Dr. A. N. Dey
Director, SoE, NSOU

Programme Schedule

Programme Report

on

One day Entrepreneurship Awareness Programme on Skill Development

- Name of the Programme:** - One Day Entrepreneurship Awareness Programme on Skill Development
- Date & Venue:-** 30th January, 2024, Seminar Room, NSOU, HQs, DD-26, Salt Lake Sec-I, Kolkata-700064



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- **Participants:** Sixty (60) participants of students of B.Ed. Spl. Education of NSOU and the learners of Abesh Organization, Staff of MSME- Development Facilitation Office, Govt. of India, Kolkata-108 along with the office Staff and Faculties of SoE, NSOU.
- **Organized by:** MSME-Development Facilitation Office, Govt. of India, Micro, Small and Medium Enterprises, Kolkata-700108, in Association with School of Education, Netaji Subhas Open University, Kolkata-700064.

Perspectives: In accordance with the direction and directives of NEP,2020, several educational approaches have been demarcated for developing skills. Therefore, beyond the availability of Govt. and Non-govt. services, certain approaches are made for inculcation of Entrepreneurship activities of Projects, on behalf of the Govt. and Other agencies. In that context, Entrepreneurship Awareness Programmes are required to make the young generations to be motivated. Accordingly an initiative was taken into consideration on behalf of the School of Education, NSOU, with the help of experts of MSME, Development Facilitation Office, Govt. of India, Kolkata-700108, to organize One Day Entrepreneurship Awareness Programme on Skill Development, to make the learners, staff and other Participants acquainted with different aspects, activities and facilities available to “Set up mind” and carry out the initiatives as Entrepreneur, in course of time in future.





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The Sequences of the Sessions: The whole scheduled programme was organized in two sessions- The Inaugural session and The Plenary Session.

The Inaugural Session: This session was initiated through the chanting of Vedic Hymn, by Dr. Abhedananda Panigrahi, Coordinator, B.Ed., NSOU, following an amazing introduction about this Seminar to build up & set up mind, in relation to Entrepreneurship Programme, which actually built the proper tune of the programme.

Welcome Address:

Dr. Atindra Nath Dey, Director, SoE, NSOU delivered the welcome address. He greeted everyone and welcomed all for participating in this Entrepreneurship Awareness Programme. Dr. Dey actually took the initiative and influenced all, to organize such a programme on behalf of the NSOU. In his welcome address, Dr. Dey, especially welcomed and extended his gratefulness to the eminent speakers of the programme for their presence. He also introduced the speakers- Mr. Sitanath Mukhopadhyay,



Asst. Director (IEDS), MSME-DFO, Kolkata, who presided over the programme, Hon'ble Guest Mr. Samit Chatterjee, General Manager, District Inductions Centre, 24 Pgs.(N), Dept. of MSME & T, Govt. of WB and Hon'ble Guest Prof. subhro Michel Gomes, Director (Technical), the Institute of cost Accounts of India, CMA Bhawan, 12, Sudder Street, Kolkata-700016. Director of SoE, NSOU nicely started talking with the forewords of perspective of organizing this Prog., in relation to implications of NEP- 2020. He briefly delineated the idea of Entrepreneurship and its implications, enlightened with needs and requirements at present day scenario for developing the necessary skills. He also emphasized on the "Mind-Set-up" concept and to follow the lectures of the speakers and facilities available for developing skills for entrepreneurship. He actually directed the path of this awareness programme and once again welcomed all for participating the programme and wished it to be successful and fruitful.



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Inaugural Address:

Inaugural Address was given by Mrs. Ananya Mitra, Registrar (Addl. Charge), NSOU. In her speech, she nicely enumerated the importance and utility of this programme with the relevance of NEP2020. Significantly she mentioned different aspects of the programme, with the view to 'Atmanirbhar Bharat'. And cognizance of developing vocational skills, in relation to importance of Entrepreneurship activities. She highlighted several



aspects for exploring and exploiting the skill-activities, as stated in NEP 2020. Her inaugural address drew the attention of all, with holistic, multidisciplinary approaches of inclusive education and implementing efforts, along with the perspectives and importance of such type of Entrepreneurship Awareness Programme.

The Presidential Address:

The Presidential Address was delivered by Mr. Sitanath Mukhopadhyay, Asst. Director (IEDS), MSME-DFO, Govt. of India, Micro Small & Medium Enterprises, Kolkata-700108. Mr. Mukhopadhyay actually chalked out the sequences of implementing efforts of Projects and Products. He mentioned different schemes of Govt. of India and their necessities in our existing social structure. He also mentioned P.M. Biswakarma, as an example of the project activity, where development of skill is essential for productive significance. In this aspect, different organizations, including MSME and NSDC are taking significant responsibilities for developing the skills and implementing the project efforts, where skill development is considered as a part of Capacity Building Development Programme.

In relation to NEP 2020, some new schemes in MSME have also been introduced, with the existing previous schemes. So far, the Micro, Small and Medium Enterprises are concerned, Mr. Mukhopadhyay nicely delineated the concept of (a) Manufacturing and (b) Services Activities. He beautifully explained, in this context, the common interest- upscaling and

upgrading determinants and how to develop skills as “input” factors. In relevance to that he mentioned “Startup India” Prog., Mudra-Yojona etc. In our cottage level, it can act as



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“Incubation Centre” of skill development with certain innovative or novel ideas and Training for skill development to the respective learners. Actually, in Entrepreneurship Project Activities-there are two main aspects– Marketing Part and Financial Part, other than Manufacturing and irrespective of Production Part. So skill developments in every aspect of procuring the achievement are essential to make it successful. His lucid approachable presentations enriched the audience and influenced to ‘setup mind’, while considering the Entrepreneurship activity. So ‘Mind-Set’ is the important one, where the developing Idea, financial scope, proceeding to the achievement, implications of the Project along with development of skills are significant. Mr. Mukhopadhyay elaborated the MSME Project aspects_ Manufacturing, Service Part, General Administration and Control, with the development of innovative or modified or modulated ideas, Mass scale/ Public Participation and for career development. He reminded also about physical applicable experience with emerging scope of digital application experience, which has specially been widely accepted quickly after the Corona 2019 Pandemic Period. All the audience were very much inspired and enriched with the pleasant lecture with hearty approach of delivery of his Presidential Address.

The Plenary Lecture Session:

It was started with the plenary lectures of the invited Hon’ble Speakers of the programme, under the chairmanship of Mr. S. Mukhopadhyay.



The First Plenary Lecture of the session was delivered by Prof. Subho Michel Gomes, Director (Technical), The Institute of Cost Accounts of India, CMA Bhavan, 12, Sudden Street, Kolkata-700016, mainly on the Financial Aspect of “Mind-Set” which generally we need before starting Enterprises Activities. His pleasant and health friendly approach of elucidation, starting from the exploring of ideas of Mahatma Gandhi, where, ‘mind-set’ and craft-



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centre education were significant. Mr. Gomes narrated the thought, ideas values and attitudes for accepting the entrepreneurship activities especially for eradication of unsuccessfulness. He sweetly enumerated the aspects developing the 'positive attitude and honesty' which the development of skills and achieving formal educational scores, which both are necessary for effective development of different entrepreneurs. In this aspect, Prof. Gomes enriched us with Cost Accountant implication with project Management Professionals of '5M' activities- Man, Machine, Money, Method and Marketing. For this Projective Successfulness- 'Mind-Set' is the Key-factor to be Entrepreneur, which may be visible, semi-visible or even may be invisible behaviours. There for, Mind-set is attributed with awareness and contact Programmes. However, in his lecture with sweet-approach of delivering each and every one enjoys the speech.



The Second Plenary Lecture was delivered by Mr. Samit Chatterjee, General Manager, District Industries Centre, Dept. of MSME & T, GoWB. 24 pgs. (N) Dept. of MSME& Gov.WB, on functional aspect of the Entrepreneurship project. He boldly inspired all elaborating in the sequential procedure for implementing the project activity. In accordance with the directives of NEP-2020 in skill development, the formal educational platform is required. Mr. Chatterjee discussed step-wise procedure of statutory permission of Govt. primary faith of restoration and honestly for successful execution of the project actively. Consultation of Govt. official in relation to Entrepreneurship activity are a

part of the sequential steps, where Motivation, positive attitude development with acquaintance of customers are important for 'mind-set' of implementation and also for 'reading the mind-set of customer' where customer ego may also be an important-factor. Mr. Chatterjee also emphasized some practical aspect of Finance-Govt. terms and condition, eligibility and discussed about Primary and collateral security deposit, with PMGP scheme. Craft-centre entrepreneurship and scopes of facilitating them in Govt. sectors are also nicely developed by Mr. Chatterjee.



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Interactive session was very interesting. A lot of thirst areas were emerged during interaction. How Capability Building, Udyan Registration, MSME Activities, Project-Website of NIC-2008(Google Search), teaching provision of disabled person and orthes, in relation to tangible and intangible service etc. were discussed and the participants, were enriched with ideas, clarified their views and above all this session was very faithful.



The session was ended with the vote of thanks to the speakers, dignitaries, and all the participants by Smt. Antara Choudhury Asst. Prof. of Special Education, SoE, NSOU on behalf of SoE, NSOU. Smt. Choudhury conveyed thanks and regards to the speakers with a brief account of their lecture with her visual pleasant personality. Thanks, were due to all the participants, organization, convener and remembered the help and co-operation of Smt. Swapna Deb and Mr. Prabir Naskar and others faculties as well as office staff, who contribute a lot behind the screen, to make this programme success and to bring it in to fruition.



Report prepared by
Prof. Sibaprasad Dey,
SoE, NSOU
&
Smt. Swapna Deb,
SoE, NSOU