



## BRIEF

Assistant Professor of journalism and Mass Communication .

## CONTACT

DEPARTMENT:  
Journalism and Mass Communication

SCHOOL OF STUDIES:  
School of Humanities

DATE OF JOINING:  
19.12.2019

ADDRESS:  
NSOU  
Durgapur Regional Campus

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# ARIJIT GHOSH

## Assistant Professor of Journalism and Mass Communication

### ACADEMIC QUALIFICATION

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M.A in Journalism and Mass Communication, Calcutta University, 2008  
B.A in English (Hons.), Calcutta University, 2006

### TEACHING EXPERIENCE

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**Netaji Subhas Open University, Professor of Bengali**  
19.12.2019 (A.N) – Till date

**Netaji Subhas Open University, Lecturer (Contract.) of J&MC**  
03.01.2011– 18.12.2019

### AWARDS AND FELLOWSHIPS

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- 1.Awarded with '**Young Faculty Award 2021**' by International Benevolent Research Foundation (IBRF), Kolkata on 5<sup>th</sup> October, 2021.
2. Awarded with **Education Excellence Award** by Adamas University, 2018.

### RESEARCH INTERESTS, FUNDED PROJECT & EXPERIENCE

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Acting as a Principal Investigator for the NSOU Sponsored Minor Research Project titled 'Building Capacity for Designing Risk Reporting as a Curriculum for Aspiring Journalists.' (2022)  
**Research Interest-** Digital Media

### ADMINISTRATIVE EXPERIENCE

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BOS Member (PG In Journalism and Mass Communication)  
BOS Member ( ADJMC & ADPR)

### UG & PG TEACHING ASSIGNMENTS

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Arranging regular offline and online PCP Prog. for M.A in Journalism and Mass Communication at Durgapur R.C and Sarojini Naidu L.S.C

### MEMBERSHIP OF PROFESSIONAL BODIES

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Associated Member of Public Relations Society of India (Kolkata Chapter) Membership No- PRSI/A 204

**ELIGIBILITY TEST CLEARED (NET/SET/GATE etc.):**

Sl. No.	Details
1	Qualified National Eligibility Test for Lectureship in June 2012
2	Qualified State Level Eligibility Test for Lectureship in 2010

**CO-CURRICULAR ACTIVITIES / EXPERIENCE**

Sl. No.	Details
1	Developed more than 20 documentaries on varied themes.

**RESEARCH PROJECTS:**

Sl. No.	Name of the Project	Funding Agency	Period	Grant Mobilized	Outcome
1	Building Capacity for Designing Risk Reporting as a Curriculum for Aspiring Journalists.'	NSOU	1 year	1,10,000	Ongoing

**DETAILS OF PUBLICATIONS (BOOKS/ EDITED VOLUME / RESEARCH PAPERS/REVIEW):**

Sl. No.	Title of the paper vol. No., Issue No., Page No,	Publisher	Year of publication	ISSN/ ISBN
1	"How E-WOM is shaping the popularity of E-learning Apps among Indian Higher Education Learners". Media Mimansa, Vol-15, No .3, July-Sep 2021. Pg 70-76. A peer-reviewed bilingual quarterly research journal.	Makhanlal Chaturvedi National University of Journalism and Mass Communication, M.P	July-Sep 2021	ISSN 2229-5593
2	<i>Personal Influence Theory and Two-Step flow model of Communication (Chapter)</i> , Perspectives on Mass Communication Theories- Edited by Dr. Uma Shankar Pandey Pg No: 39-46	Alpana Enterprise	2019	ISBN 978-81-936533-6-4
3	<i>-Introduction to New Media (Chapter)</i> . Perspectives on Mass Communication Theories Edited by Dr. Uma Shankar Pandey. Pg 183-194	Alpana Enterprise	2019	ISBN 978-81-936533-6-4
4	<i>Sambad Nirbachan (Chapter)</i> . Sangbadpatra Sampadana : Tattwa Theke Prayog", Edited by Pallav Mukhopadhyay. Pg 34-35	Byanjanbarna	2016	ISBN 978-93-84729-26-4
5	<i>The ABC of Script Writing (chapter)</i> . Structure and Dimensions of Screen Writing: An Initiative of ODL. Pg 78-82	NSOU	2012	ISBN 978-93-82112-18-1
6	'Digital Media: A Revolution in Ethics' (Chap no. 72 pp 557-560. Issues of Journalistic Ethics and Freedom in the Contemporary Age of Digital Media. Edited by Prof. Dr. Tapati Basu	Subarnarekha And Journalism Congress, C.U	2012	ISBN 81-86263-02-4
7	<i>Mobilizing New Media Technologies for a Vibrant ODL (Chapter)</i> . Open and Distance learning : Issues and Challenges Editors: Asit Baran Aich &Anirban Ghosh. Pg 289-297	NSOU	2012	ISBN 978-93-82112-01-3
8	<i>Initiatives in ICT for Rural Development: An Indian Perspective. Global Media Journal- Indian Edition (Winter issue December 2011) C.U Sponsored</i>	Calcutta University	2011	ISSN 2249-5835
9	<i>Evolving Role of social media in Education. EDUQUEST. Vol 1, Issue: 1. Pg 35-43</i>	Dept of Education,	2012	ISSN 2277-3614

		J.K.College, Purulia (WB)		
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- Besides these have contributed more than 20 units for the self-learning materials of M.A in Journalism and Mass Communication.
- Contributed a Module on Block-1 of JMC-12- (New Media and Computer Application)- Concept of New Media News and Presentation at Odisha State Open University

**SEMINARS, CONFERENCES, WORKSHOPS, ETC (Paper presenter/ invited talk/ Coordinator/chairperson):**

Sl. No.	Title of Paper/ Lecture	Organizing Institute	Conference, Seminar, workshop etc.	International (Within Country)/ International (Abroad)/National	Role
1	Career in Journalism and Mass Communication-	Rotary Club of Calcutta Sutanuti- 16 <sup>th</sup> January, 2022	Webinar	State	Guest Speaker
2	Future of Journalism, Mass Communication, and Film Studies after Graduation	Vijaygarh Jyotish Roy College & New Alipore College, Kolkata.-21 <sup>st</sup> August, 2021	Webinar	State	Invited Talk
3	'The Influence of E-WOM on Students' Adoption of E-learning Apps in India'	Jagran Lake city University, Bhopal.- 25-26 <sup>th</sup> June, 2021	Conference	International (Within Country)	Paper presenter
4	'Media Education through Open and Distance Learning in India: A Case Study of NSOU'.	The Institute of International Journalism and Dr. Anamika Ray Memorial Trust, 19-20 December, 2020.	Web Convention	International (Within Country)	Paper Presenter)
5	"Narratives of Disability: Contemporary Barriers and Belonging"	Centre for Disability Studies, Jadavpur University in collaboration with Department of Film Studies, WBSU, March 14-15, 2019.	Seminar	International (Within Country)	Chairperson
5	'Teaching Online journalism Ethics in the era of Digitalization'.	Department of Journalism and Mass Communication, Surendranath College for Women, Kolkata, January 2016	Conference	Regional Conference	Paper Presenter
6	Revisiting Bolan: A folk form of South Bengal'.	T.H.K. Jain College in association with Society for Education and Research Development (SERD), 2015	Conference	National	Paper Presenter
6	'Mobilizing Mass Media for a vibrant Civil Society'.	Institute of Journalism and Mass Communication, Mangalayatan University, Aligarh on 25 <sup>th</sup> and 26 <sup>th</sup> February, 2012	Conference	International (Within Country)	Paper Presenter
7	'Digital Media : A Revolution in Ethics'	University of Calcutta 9 <sup>th</sup> to 11 <sup>th</sup> January 2012	Conference	International (Within Country)	Paper Presenter
8	'Mobilizing New Media Technologies for a vibrant ODL'	Netaji Subhas Open University 30 <sup>th</sup> & 31 <sup>st</sup> Jan , 2012	Conference	National	Paper Presenter

9	New Media Technologies: A Sprouting prospect for Higher Education.'	Banaras Hindu University on 28th and 29th February, 2012	Conference	National	Paper Presenter
10	'Shaping Communication for Disabled Student in the ODL.'	Netaji Subhas Open University on 07 <sup>th</sup> March 2012.	Seminar	National	Paper Presenter

**PROGRAMMES COORDINATED/ ORGANISED AS CONVENER / ORGANISING SECRETARY AT NETAJI SUBHAS OPEN UNIVERSITY**

Sl. No.	Programme Name	Sponsored by	Period	Role
1	JMC Workshop on Fake News	NSOU Sponsored Research Project	One Day 24 <sup>th</sup> August, 2022	Organising Secretary
2	2-Weeks Short Term Course on Film Appreciation titled ' Cinemar Pathshala'	CLTCS, NSOU	2 Weeks 23 <sup>rd</sup> May, 2022- 7 <sup>th</sup> June, 2022	Course Coordinator
3	2-Weeks Short Term Course on film Appreciation ( Second Cycle)	CLTCS, NSOU	2 Weeks 22 <sup>nd</sup> Nov, 2021-07 <sup>th</sup> Dec, 2021).	Course Coordinator
4	Orientation Programme (OP) for Under Graduate & Post Graduate Bengali, English and JMC Counsellors at NSOU Durgapur Regional Campus on May 06, (Friday) 2022.	NSOU	One-Day	Organising Secretary
5	One-day Workshop on "The Art of Documentary", organized by School of Humanities, NSOU, on 15h May 2017	NSOU	One Day	Organising Secretary
6	An orientation programme on Documentary was organized on 14 <sup>th</sup> July 2016 for the students of Journalism and Mass Communication.	NSOU	One Day	Organising Secretary
7	Workshop on "Structure and Dimensions of Screen Writing: An Initiative of ODL. 2014	NSOU	One-Day	Organising Secretary

*Disclaimer: I assert that the details furnished above are all true to the best of my knowledge.*