

**Name:** Arijit Ghosh

**Present designation:** Lecturer in Journalism and Mass Communication

Graduated from the University of Calcutta in English (Hons) in the year 2006.

Master's from the University of Calcutta in Journalism and Mass Communication with 1st Class in the year 2008.

**Area of interest:** Advertising and public Relations

**Publications:**

1. Edited volume: Edited a volume on "Structure and Dimensions of Screen Writing: An Initiative of ODL"(ISBN no.978-93-82112-18-1), Published by the School of Humanities, NSOU.

2. i. Research paper in peer reviewed journal: Commentary Published in *Global Media Journal- Indian Edition (Winter issue December 2011) C.U (sponsored)* entitled '[Initiatives in ICT for Rural Development: an Indian Perspective](#)' with ISSN 2249-5835.

ii. Paper entitled '**Evolving Role of Social Media in Education**' published in "*EDUQUEST an International Refereed Journal in Education* " (ISSN no. 2277-3614), Dept. of Education, Jagannath Kishore College, Purulia

3. Other publication: Paper published in the book "**Issues of**

**Journalistic Ethics and Freedom in the Contemporary Age of Digital Media"** with (ISBN no. 81-86263-004) , Edited by Prof. Dr. Tapati Basu, Head, Department of Journalism and Mass Communication , University of Calcutta (**Chap no. 72 pp 557-560; 'Digital Media: A Revolution in Ethics'**) The book contains papers Of more than 100 Authors from different parts of the globe.

**Conference attended as paper presenter:**

- i. **International level:** Participated in the International Seminar organised by the Department of Journalism and Mass Communication, University of Calcutta at Senate hall on 9th to 11th January 2012, and **Presented a Paper on ' Digital Media : A Revolution in Ethics'**.
- ii. Participated in the Two Day International Conference on **"Civic Challenges , Democracy and Media"** organised by the Institute of Journalism and Mass Communication, Mangalayatan University, Aligarh on 25th and 26th February, 2012. And presented a paper on **'Mobilizing Mass Media for a vibrant Civil Society'**.

### **National level:**

- i.** Participated in the National Seminar Organised by the Department of Journalism and Mass Communication , Surendranath College for Women in Association with Department of Journalism and Mass Communication , University of Calcutta on 10th and 11th January, 2012 and **Presented Paper on ' Social Media: Fad or the Future of News'**
- ii.** Participated in the Two Day National Workshop and Conference on : **“Capacity Building of Faculty Working at ODL Institutes”** Seminar Organised by the NETAJI SUBHAS OPEN UNIVERSITY on 30th and 31st January, 2012 and **Presented Paper on “ Mobilizing New Media Technologies for a vibrant ODL.”**
- iii.** Participated in the Two Day National Conference on **“Factors Affecting Teaching & Research and Strategy to Improve Quality in Higher Education”** organised by the Banaras Hindu University on 28th and 29th february, 2012 and presented paper entitled **“New Media Technologies: A Sprouting prospect for Higher Education.”**
- iv.** Participated in the National Seminar on ***“Including the Excluded through Open and Distance Learning in India:***

*Opportunities and Challenges*”, organised by the Netaji Subhas Open University on 07<sup>th</sup> march 2012 and presented paper on “**Shaping Communication for Disabled Student in the ODL.**”

**Acted as an Organizing Secretary-** Workshop on “Structure and Dimensions of Screen Writing: An Initiative of ODL

**Contribution to ODL arena:**

1. **At NSOU:** Edited a volume on “Structure and Dimensions of Screen Writing: An Initiative of ODL”(ISBN no.978-93-82112-18-1), Published by the School of Humanities, NSOU.