

QP Code: 22/PT/9/III(NEW)

**POST-GRADUATE COURSE**  
**Term End Examination — June, 2022/December, 2022**  
**COMMERCE ( New Syllabus )**  
**Paper-III : INTERNATIONAL BUSINESS**  
**( From January 2022 Enrolment Session )**

Time : 2 hours ]

[ Full Marks : 50

Weightage of Marks : 80%

**Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.**

**Use of scientific calculator is strictly prohibited.**

**Module - I**

Answer any *two* of the following questions :

$12\frac{1}{2} \times 2 = 25$

1. (a) Why do firms expand internationally ?  
(b) Discuss the risk of international business.  $8 + 4\frac{1}{2}$
2. (a) Discuss the concept of Foreign Exchange Market.  
(b) Explain the functions of foreign exchange market.  $4 + 8\frac{1}{2}$
3. (a) Explain the concept of balance of payments.  
(b) Discuss the components of balance of payments.  $6 + 6\frac{1}{2}$
4. (a) Define a Multinational Company.  
(b) How do international firms enter an overseas market ?  $4 + 8\frac{1}{2}$

**PG/TE-2030**

[ Turn over

