

QP Code: 22/PT/9/IV(NEW)

**POST-GRADUATE COURSE**

**Term End Examination — June, 2022/December, 2022**

**COMMERCE ( New Syllabus )**

**Paper-IV : BUSINESS ENVIRONMENT**

**( From January 2022 Enrolment Session )**

Time : 2 hours ]

[ Full Marks : 50

Weightage of Marks : 80%

**Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting.**

**The weightage for each question has been indicated in the margin.**

**Use of scientific calculator is strictly prohibited.**

**Module - I**

Answer any *two* of the following questions :  $12\frac{1}{2} \times 2 = 25$

1. (a) Explain the significance of business environment.
- (b) Do you find any difference between micro environment and macro environment ? If so, to what extent ?  $6 + 6\frac{1}{2}$
2. (a) What are the features of environmental analysis ?
- (b) How can environmental analysis be processed ?  $6 + 6\frac{1}{2}$
3. (a) What is culture ? What are the different elements of culture in India ?
- (b) Discuss the changing objectives of business in today's world.

$( 2 + 4 ) + 6\frac{1}{2}$

**PG/TE-2038**

[ Turn over

4. (a) What are the implications of social responsibility ?  
(b) Discuss the importance of economic environment of business.

6 + 6½

**Module - II**

Answer any *two* of the following questions :      12½ × 2 = 25

5. (a) What is demographic environment ? State the features of demographic environment.  
(b) Write a short note on components of demographic environment.

( 2 + 4½ ) + 6

6. (a) Define (i) Government Undertaking; (ii) New invention; (iii) Controller, and (iv) Exclusive licence as per Patent Act, 1970.  
(b) What is 'Trade Mark' under Trade Mark Act, 1999 ? State the objectives of Trade Mark Act, 1999.

8 + ( 2 + 2½ )

7. (a) What are the objectives of the Environmental Protection Act, 1986 ?  
(b) Define (i) 'Pollution'; (ii) 'Stream'; (iii) 'Prescribed', and (iv) 'Sewage effluent' as per the Water (Prevention and Control of Pollution ) Act, 1974.

4½ + 8

8. (a) What are the functions of WTO ?  
(b) Distinguish between GATT and WTO.

4½ + 8

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