POST-GRADUATE COURSE Term End Examination: December, 2014 / June, 2015 COMMERCE

Paper-I: Principles & Practice of Management

Time: 2 Hours Full Marks: 50

(Weightage of Marks: 80%)

Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.

MODULE - I

Answer any *two* questions : $12\frac{1}{2} \times 2 = 25$

- 1. a) Explain the basic functions of Management.
 - b) Briefly discuss the Bureaucratic approach to Management. $8+4\,\frac{1}{2}$
- 2. a) Explain the terms 'objective' and 'programme'.
 - b) Briefly discuss the planning premises.

$$8 + 4\frac{1}{2}$$

- 3. a) Explain the significance of Organisation.
 - b) Discuss are major base of Departmentation.

$$6 + 6\frac{1}{2}$$

- 4. a) Define and compare between 'formal organisation' and informal organisation'.
 - b) Briefly discuss Adam's Equity theory of motivation. $8 + 4\frac{1}{2}$

MODULE - II

Answer any *two* questions : $12\frac{1}{2} \times 2 = 25$

- 5. a) Explain the significance of Leadership.
 - b) Briefly discuss the University of Michigan Studies on Leadership. $8 + 4\frac{1}{2}$
- 6. a) Discuss the requirements of an effective control system.
 - b) Briefly relate the relationship between Controlling and Planning. $8 + 4\frac{1}{2}$
- 7. a) Explain the dimensions of Communication.
 - b) Briefly discuss the ways to improve communication in organisations. $8 + 4\frac{1}{2}$
- 8. a) Explain the major barriers to communication.
 - b) Briefly discuss the Path-Goal Leadership model. $8 + 4\frac{1}{2}$