



NETAJI SUBHAS OPEN UNIVERSITY

EXAMINATIONS DEPARTMENT

134/1 Meghnad Saha Sarani, Kolkata-700029

☎:(033)-2463-0292

C.O.E/518/16-17

Date: 6/05/2016

Schedule:

Public Relations and Advertising

(1 year P.G.Diploma)

Term-end Examination June, 2016

DATE	TIME	PAPER	COURSE
18/06/2016	1PM -5PM	I	Principles & Theories of communication and Public Relations
19/06/2016	1PM -3PM	IIA	Writing and Media for Public Relations and Study Paper
19/06/2016	1 PM	IIB	Project submission
25/06/2016	1PM -5PM	III	Corporate Public Relations
26/06/2016	1PM -5PM	IV	Media Relations and Rural Communication
2/07/2016	1PM -5PM	V	Advertising (Theory & Practice)
3/07/2016	1PM -5PM	VI	Advertising (Theory & Practice)

VENUE: Maharaja Manindra Chandra College Study Centre (A-04)
20 , Ramkanto Bose Street, Kolkata- 700003

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Prepared by

Sd/-

Controller of Examinations(Acting)

Dy. Registrar (Exam)

Please arrange to upload the circular to the university website.

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6/5/16

Controller of Examinations(Acting)