



NETAJI SUBHAS OPEN UNIVERSITY

EXAMINATIONS DEPARTMENT

134/1 Meghnad Saha Sarani, Kolkata-700029

☎:(033)-2463-0292

COE/599/2017

Date: 26/05/2017

Schedule:

Public Relations and Advertising

(1 year P.G.Diploma)

Term-end Examination June, 2017

DATE	TIME	PAPER	COURSE
24/06/2017	10 a.m- 2 p.m	I	Principles & Theories of communication and Public Relations
2/07/2017	10 a.m- 2 p.m	IIA	Writing and Media for Public Relations and Study Paper
2/07/2017	10 a.m	IIB	Project submission
9/07/2017	10 a.m- 2 p.m	III	Corporate Public Relations
16/07/2017	10 a.m- 2 p.m	IV	Media Relations and Rural Communication
23/07/2017	10 a.m- 2 p.m	V	Advertising (Theory & Practice)
30/07/2017	10 a.m- 2 p.m	VI	Advertising (Theory & Practice)

VENUE: Maharaja Manindra Chandra College Study Centre (A-04)
20 , Ramkanto Bose Street, Kolkata- 700003

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26/5/17*
Prepared by

[Signature]
26/5/17

Controller of Examinations(Acting)