

## PGDPRAD TEE June/December 2020 Online MCQ Exam

### Model Questions

1. Who was the first Indian to become the chairman of the International Public Relations Association?
2. Who was the editor of 'Calcutta Journal'?
3. FM Stands for:
4. India Today is an example of.....
5. The primary aim of commercial marketing is -----
6. ----- is an extraordinary and unpredictable event or series of events that may upset an organization temporarily.
7. Puppetry is a form of ..... Media
8. Jatra is a popular form in which state of India?
9. NGO Stands for
10. YMCA stands for:
11. ----- is the nodal agency to undertake multimedia advertising and publicity of policies and programmes of the Government.
12. ----- is the 4Ps of the marketing mix.
13. ----- is an animated ad that pops up on the computer screen.
14. The Graphics are made of-----

15. What is CorelDraw?

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