



NETAJI SUBHAS OPEN UNIVERSITY

POST-GRADUATE COURSE
Assignment — June-2020/Dec.-2020

COMMERCE

Paper - I : Principles & Practice of Management

QUESTION PAPER CUM ANSWER BOOKLET

(Full Marks : 50)

(Weightage of Marks : 20%)

Special credit will be given for precise and correct answer. Marks will be deducted for spelling mistakes, untidiness and illegible handwriting. The figures in the margin indicate full marks.

Name (in Block Letter) :

Enrolment No.

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Study Centre Name : Code :

To be filled by the Candidate	Serial No. of question answered																		TOTAL
For Evaluator's only	Marks awarded																		

Q.P. Code : **PA/5/I**

PG-COM.-AP-17077

Signature of Evaluator with Date



NETAJI SUBHAS OPEN UNIVERSITY

POST-GRADUATE COURSE
Assignment — June-2020/Dec.-2020

STUDENT'S COPY

COMMERCE

Paper - I : Principles & Practice of Management

Name (in Block Letter) :

Enrolment No.

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Study Centre Name : Code :

Q.P. Code : **PA/5/I**

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Received Answer Booklet
Signature with seal by the Study-Centre

**জরুরি নির্দেশ / Important Instruction**

আগামী শিক্ষাবর্ষান্ত পরীক্ষায় (T.E. Exam.) নতুন ব্যবস্থা অর্থাৎ প্রশ্নসহ উত্তর পুস্তিকা (QPAB) প্রবর্তন করা হবে। এই নতুন ব্যবস্থার সঙ্গে পরীক্ষার্থীদের অভ্যস্ত করার জন্য বর্তমান অনুশীলন পত্রে নির্দেশ অনুযায়ী প্রতিটি প্রশ্নের উত্তর নির্দিষ্ট স্থানেই দিতে হবে।

New system i.e. Question Paper Cum Answer Booklet (QPAB) will be introduced in the coming Term End Examination. To get the candidates acquainted with the new system, assignment answer is to be given in the specified space according to the instructions.

**Detail schedule for submission of assignment for the
PG Term End Examination June-2020/Dec.-2020**

1. Date of Publication : 20/06/2020
2. Last date of Submission of answer script by the student to the study centre : 19/07/2020
3. Last date of Submission of marks by the examiner to the study centre : 16/08/2020
4. Date of evaluated answer scripts distribution by the study centre to the students (Students are advised to check their assignment marks on the evaluated answer scripts and marks lists in the study centre notice board. If there is any mismatch / any other problems of marks obtained and marks in the list, the students should report to their study centre Co-ordinator on spot for correction. The study centre is advised to send the corrected marks, if any, to the COE office within five days. No change / correction of assignment marks will be accepted after the said five days.) : 23/08/2020
5. Last date of submission of marks by the study centre to the Department of C.O.E. on or before : 31/08/2020

এখানে কিছু লিখবেন না

Do Not Write Anything Here

**MODULE - I**Answer any *two* questions :

$$12\frac{1}{2} \times 2 = 25$$

1. a) Discuss the function of management.
b) Briefly discuss the concept of MBO. $8 + 4\frac{1}{2}$
2. a) Discuss the factors which determine the organisation structure.
b) Briefly discuss the concept of 'delegation of authority'. $8\frac{1}{2} + 4$
3. a) Describe the contribution of F. W. Taylor in Management.
b) Briefly discuss the Adam's Equity theory. $8 + 4\frac{1}{2}$
4. a) What do you mean by departmentation ?
b) Describe the Maslow's Need Hierarchy theory. $4 + 8\frac{1}{2}$

First Answer :



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Second Answer :



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**MODULE - II**Answer any *two* questions :

$$12\frac{1}{2} \times 2 = 25$$

5. a) Explain Fiedler's contingency model.
b) State the importance of leadership. $8\frac{1}{2} + 4$
6. a) What is meant by budget summaries and report ?
b) Explain the elements of planning. $6 + 6\frac{1}{2}$
7. a) Explain the process of communication.
b) What do you mean by informal communication ? $8 + 4\frac{1}{2}$
8. a) What is meant by non-verbal media ?
b) What do you mean by social responsibility of management ? $6 + 6\frac{1}{2}$

First Answer :



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QP Code : PA/5/I

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QP Code : PA/5/I

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Second Answer :



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QP Code : PA/5/I

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