



NETAJI SUBHAS OPEN UNIVERSITY

POST-GRADUATE COURSE

Assignment — June-2020/Dec.-2020

COMMERCE

Paper - IV : Business Environment

QUESTION PAPER CUM ANSWER BOOKLET

(Full Marks : 50)

(Weightage of Marks : 20%)

Special credit will be given for precise and correct answer. Marks will be deducted for spelling mistakes, untidiness and illegible handwriting. The figures in the margin indicate full marks.

Name (in Block Letter) :

Enrolment No.

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Study Centre Name : Code :

| To be filled by the Candidate | Serial No. of question answered | | | | | | | | | | | | | | | | | | | | TOTAL | |
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| For Evaluator's only | Marks awarded | | | | | | | | | | | | | | | | | | | | | |

Q.P. Code : **PA/5/IV**

PG-COM.-AP-17080

Signature of Evaluator with Date



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POST-GRADUATE COURSE

Assignment — June-2020/Dec.-2020

COMMERCE

Paper - IV : Business Environment

STUDENT'S COPY

Name (in Block Letter) :

Enrolment No.

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Study Centre Name : Code :

Q.P. Code : **PA/5/IV**

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Received Answer Booklet
Signature with seal by the Study-Centre

**জরুরি নির্দেশ / Important Instruction**

আগামী শিক্ষাবর্ষান্ত পরীক্ষায় (T.E. Exam.) নতুন ব্যবস্থা অর্থাৎ প্রশ্নসহ উত্তর পুস্তিকা (QPAB) প্রবর্তন করা হবে। এই নতুন ব্যবস্থার সঙ্গে পরীক্ষার্থীদের অভ্যস্ত করার জন্য বর্তমান অনুশীলন পত্রে নির্দেশ অনুযায়ী প্রতিটি প্রশ্নের উত্তর নির্দিষ্ট স্থানেই দিতে হবে।

New system i.e. Question Paper Cum Answer Booklet (QPAB) will be introduced in the coming Term End Examination. To get the candidates acquainted with the new system, assignment answer is to be given in the specified space according to the instructions.

**Detail schedule for submission of assignment for the
PG Term End Examination June-2020/Dec.-2020**

1. Date of Publication : 20/06/2020
2. Last date of Submission of answer script by the student to the study centre : 19/07/2020
3. Last date of Submission of marks by the examiner to the study centre : 16/08/2020
4. Date of evaluated answer scripts distribution by the study centre to the students (Students are advised to check their assignment marks on the evaluated answer scripts and marks lists in the study centre notice board. If there is any mismatch / any other problems of marks obtained and marks in the list, the students should report to their study centre Co-ordinator on spot for correction. The study centre is advised to send the corrected marks, if any, to the COE office within five days. No change / correction of assignment marks will be accepted after the said five days.) : 23/08/2020
5. Last date of submission of marks by the study centre to the Department of C.O.E. on or before : 31/08/2020

এখানে কিছু লিখবেন না

Do Not Write Anything Here

**MODULE - I**Answer any *two* questions :

$$12 \frac{1}{2} \times 2 = 25$$

1. a) Define the term vision and mission of the business.
b) State in brief the different constituents of business environment. $6 + 6 \frac{1}{2}$
2. a) Define the term corporate governance and business ethics.
b) Write the role of mutual funds in corporate governance in India. $5 + 7 \frac{1}{2}$
3. a) What do you understand by the political environment in a business ?
b) State the role played by the Government of India in the economic development of the country. $4 + 8 \frac{1}{2}$
4. a) What is meant by the term 'capital market' ?
b) Define the term 'economic system'.
c) State the principal recommendations of the Narasimham Committee on financial liberalization in India. $2 + 2 + 8 \frac{1}{2}$

First Answer :



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Second Answer :



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MODULE - II

Answer any *two* questions :

$$12 \frac{1}{2} \times 2 = 25$$

5. a) What do you understand by the term 'transfer of technology' ?
b) State the role of technology in Indian economic development. $4 + 8 \frac{1}{2}$
6. a) What do you understand by the legal environment of business ?
b) What is meant by the term 'Infringement of the trade marks' ?
c) Who can apply for the registration of trade mark u/s 18 of the Trade & Merchandise Marks Act, 1958 ?
d) What do you understand by the term 'invention' according to the Patent Act, 1970 ?
 $3 + 3 + 3 + 3 \frac{1}{2}$
7. a) Define the terms 'globalization' and 'multinational company'.
b) Explain the provisions of TRIPs agreement. $4 + 8 \frac{1}{2}$
8. a) What do you understand by Resource-Environment Management for Sustainable Development ?
b) State the different forms of environment degradation in modern times in India.
 $6 + 6 \frac{1}{2}$

First Answer :



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QP Code : PA/5/IV

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QP Code : PA/5/IV

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Second Answer :



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