NETAJI SUBHAS OPEN UNIVERSITY

POST-GRADUATE COURSE

Assignment : June-2020/Dec.-2020

MASTER OF LIBRARY AND INFORMATION SCIENCE

Paper-I : Information, Communication and Society

QUESTION PAPER CUM ANSWER BOOKLET

(Full Marks : 100) (Weightage of Marks : 20%)

Special credit will be given for precise and correct answer. Marks will be deducted for spelling mistakes, untidiness and illegible handwriting. The figures in the margin indicate full marks.

Name (in Block Letter) : .....

Enrolment No. | | | | | | | | | | | |

Study Centre Name : ..... Code : .....

To be filled by the Candidate	Serial No. of question answered														**TOTAL**
For Evaluator's only	Marks awarded														

QP Code: PA/1/I

PG-ARTS-AP-17144

Signature of Evaluator with Date

NETAJI SUBHAS OPEN UNIVERSITY

POST-GRADUATE COURSE

Assignment : June-2020/Dec.-2020

MASTER OF LIBRARY AND INFORMATION SCIENCE

Paper-I : Information, Communication and Society

STUDENT'S COPY

Name (in Block Letter) : .....

Enrolment No. | | | | | | | | | | | | |

Study Centre Name : ..... Code : .....

QP Code: PA/1/I

PG-ARTS-AP-17144

Received Answer Booklet
Signature with seal by the Study-Centre

জরুরি নির্দেশ / Important Instruction

আগামী শিক্ষাবর্ষান্ত পরীক্ষায় **(T.E. Exam.)** নতুন ব্যবস্থা অর্থাৎ প্রশ্নসহ উত্তর পুস্তিকা **(QPAB)** প্রবর্তন করা হবে। এই নতুন ব্যবস্থার সঙ্গে পরীক্ষার্থীদের অভ্যস্ত করার জন্য বর্তমান অনুশীলন পত্রে নির্দেশ অনুযায়ী প্রতিটি প্রশ্নের উত্তর নির্দিষ্ট স্থানেই দিতে হবে।

New system *i.e.* Question Paper Cum Answer Booklet (QPAB) will be introduced in the coming Term End Examination. To get the candidates acquainted with the new system, assignment answer is to be given in the specified space according to the instructions.

Detail schedule for submission of assignment for the

PG Term End Examination June-2020/Dec.-2020

1.	Date of Publication	: 20/06/2020
2.	Last date of Submission of answer script by the student to the study centre	: 19/07/2020
3.	Last date of Submission of marks by the examiner to the study centre	: 16/08/2020
4.	Date of evaluated answer scripts distribution by the study centre to the students (Students are advised to check their assignment marks on the evaluated answer scripts and marks lists in the study centre notice board. If there is any mismatch / any other problems of marks obtained and marks in the list, the students should report to their study centre Co-ordinator on spot for correction. The study centre is advised to send the corrected marks, if any, to the COE office within five days. No change / correction of assignment marks will be accepted after the said five days.)	: 23/08/2020
5.	Last date of submission of marks by the study centre to the Department of C.O.E. on or before	: 31/08/2020

এখানে কিছু লিখবেন না

Do Not Write Anything Here

GROUP – A

Answer any *two* of the following questions : 18 × 2 = 36

1. Define Information. State its characteristics. Discuss the factors that led to the birth of information science.
2. Define communication, and discuss its salient features. Discuss, various models of communication with examples.
3. Discuss different criteria by which information society can be defined.
4. What is knowledge management ? Discuss its importance in an organization.

First Answer :

Second Answer :

GROUP – B

Answer any *three* of the following questions : 12 × 3 = 36

5. Define data and outline its scope. 12
6. Discuss with suitable examples the interrelationship among Data, Information, Knowledge and Wisdom. 12
7. Write a note on copyright in the context of present digital era. 12
8. Give an account of the commodity aspect of information theory. 12
9. State your idea on 'sociology of knowledge'. 12
10. Write a note on the international efforts to provide Right to Information. 12

First Answer :

Second Answer :

Third Answer :

GROUP – C

Write short notes on any *four* of the following : $7 \times 4 = 28$

11. Semantic theory of information
12. Bradford's law of scattering
13. Redundancy in relation to information
14. Explicit *vs.* tacit knowledge
15. Dissemination of information
16. Interdisciplinary nature of Information
17. Pricing of information sources and product
18. Selective Dissemination of Information.

First Answer :

Second Answer :

Third Answer :

Fourth Answer :