



Ref. No.: SoH-21/

Date: 30/09/2021

**Advance Diploma in Public Relations and Advertising (ADPR&AD)
Online PCP**

Batch: January 2021 (One Year Diploma)

All enrolled learners are requested to attend the sessions strictly as per following schedule. The sessions will take place on Google Meet. The link will be shared to the learners before the sessions.

Paper: 4 (Media Relations and Rural Communication)

Session Date	Time slot	Paper Topic: Module & Unit	NSOU Faculty
03/10/2021 Sunday	12-1 pm	Media Relations and News Conference	Arijit Ghosh
09/10/2021 Saturday	12-1 pm	News Release, Interview, features	Arijit Ghosh
23/10/2021 Saturday	12-1 pm	Press Council of India, Letters to the Editor	Arijit Ghosh
24/10/2021 Sunday	12-1 pm	Challenges of Rural Communication in India	Dr. Baidyanath Bhattacharya

Prepared by : Arijit Ghosh, Assistant Professor of J&MC

Sd/-

Professor Manan Kumar Mandal
Director, School of Humanities

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