

# Netaji Subhas Open University

## School of Humanities



Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, ,  
Dist: Paschim Burdwan. Pin- 713201 (Adjacent to Durgapur Govt. College  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in) ; E-Mail: nsou@wbnsou.ac.in  
**Accredited by NAAC with grade 'A'**

Memo No: SoH/D-23/94 (1)

Date: 06/07/2023

### **Offline PCP Schedule Notice**

**Programme** : Master of Arts in Journalism and Mass Communication (PGJM)  
**Batch** : January 2023 (Part I)  
**Paper** : 3A – Media Laws and Ethics  
3B- Print Journalism  
**PCP Centre** : **NSOU Regional Campus, Durgapur**  
Mouz-Fuljhore, P.S. - New Town Jawahar Lal Nehru Road, Durgapur,  
Paschim Bardhaman -713214 (adjacent to Durgapur Govt. Degree  
College)

Date	10 AM-1 PM (Paper 2A)	1:30 PM -4:30 PM (Paper 2B)
16/07/2023	<b>Module 1 Advertising</b> Dr. Jayati Kumar	<b>Module 1 Public Relations</b> Puja Dutta
23/07/2023	<b>Module 2 Brand Building</b> Dr. Sreetama Mishra	<b>Module 2 Media Relations</b> Dr. Benoy Hazra
30/07/2023	<b>Module 3 Marketing Communication</b> Arijit Ghosh	<b>Module 3 Corporate Communication Unit 1 &amp;2</b> Dr. Sreetama Mishra
06/08/2023	<b>Module 3 Marketing Communication</b> Dr. Sreetama Mishra	<b>Module 3 Corporate Communication Unit 3 &amp;4</b> Dr. Jayati Kumar
13/08/2023	<b>Module 4 Advertising Creativity &amp; Writing</b> Arijit Ghosh	<b>Module 4 Corporate Social Responsibility</b> Debabani Mukhopadhyay

In case of any related queries, please feel free to mail to [nsoujmc@gmail.com](mailto:nsoujmc@gmail.com)

Sd/-  
Professor Manan Kumar Mandal  
Professor of Bengali & Director  
School of Humanities, NSOU

*Arijit Ghosh*  
Arijit Ghosh  
Assistant Professor, Dept. of J&MC

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