

Netaji Subhas Open University

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, ,
Dist: Paschim Burdwan. Pin- 713201 (Adjacent to Durgapur Govt. College
Website: www.wbnsou.ac.in ; E-Mail: nsou@wbnsou.ac.in
Accredited by NAAC with grade 'A'



Memo No: SoH/D-23/123

Date: 10/08/2023

Offline PCP Schedule Notice

Programme : Master of Arts in Journalism and Mass Communication (PGJM)
Batch : January 2023 (Part I)
Paper : 4A – Media Management
4B- Digital Media
PCP Centre : **NSOU Regional Campus, Durgapur**
Mouz-Fuljhore, P.S. - New Town Jawahar Lal Nehru Road, Durgapur,
Paschim Bardhaman -713214 (adjacent to Durgapur Govt. Degree
College)

Date	10 AM-1 PM (Paper 4A)	1:30 PM -4:30 PM (Paper 4B)
20/08/2023	Module 1- Introduction to Media Management- Media Economics Dr Sreetama Mishra	Module -1 Online Newspaper- Digital Journalism Debabani Mukhopadhyay
27/08/2023	Module 2 Administration in Print Media Organisations Dr. Jayati Kumar	Module 1 Writing For Websites- SEO- Plagiarism Dr. Sreetama Mishra
03/09/2023	Module 3 Administration in Broadcast Media Organisations Dr. Sreetama Mishra	Module 2 Social Media and Blogging Arijit Ghosh
10/09/2023	Module 4 Media, Marketing and Ethics Dr. Jayati Kumar	Module 2 Digital Journalism Suprakash Chowdhury
17/09/2023	Module 3 Unit 3-4 Community Radio Arijit Ghosh	Module 4 Arjun Chakrobartty

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

Sd/-
Professor Manan Kumar Mandal
Professor of Bengali & Director
School of Humanities, NSOU

Arijit Ghosh
Arijit Ghosh
Assistant Professor, Dept. of J&MC

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