

Netaji Subhas Open University

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)
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Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, ,
Dist: Paschim Burdwan. Pin- 713201 (Adjacent to Durgapur Govt. College
Website: www.wbnsou.ac.in ; E-Mail: nsou@wbnsou.ac.in
Accredited by NAAC with grade 'A'



Memo No: SoH/D-23/123

Date: 10/08/2023

Offline PCP Schedule Notice

Programme : Master of Arts in Journalism and Mass Communication (PGJM)
Batch : January 2023 (Part I)
Paper : 4A (Media Management) & 4B (Digital Media)
PCP Centre : **Sarojini Naidu College (E-06)** - 30, Jessore Road, K.B Sarani, Dum
Dum, Kolkata-700028

| Date | 10 AM-1 PM (Paper 4A) | 1:30 PM -4:30 PM (Paper 4B) |
|------------|--|--|
| 13/08/2023 | Module 1 Introduction to Media Management- Media Economics Dr. Mugdha Sengupta | Module -1 Online newspaper- Digital Journalism Amal Sarkar |
| 20/08/2023 | Module 2 Administration in Print media organisations Amal Sarkar | Module 1 Writing For Websites- SEO- Plagiarism Arijit Ghosh |
| 27/08/2023 | Module 3 Administration in Broadcast Media Organisations Dr. Saayan Chattopadhyay | Module 2 Social Media and Blogging Arijit Ghosh |
| 03/09/2023 | Module 4 Media, Marketing and Ethics Dr. Pallav Mukhopadhyay | Module 3 Digital Journalism Anjan Chakrabarty |
| 10/09/2023 | Module 4 Community Radio Dr. Pallav Mukhopadhyay | Module 4 Arjun Chakrabarty |

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

Sd/-
Professor Manan Kumar Mandal
Professor of Bengali & Director
School of Humanities, NSOU

Arijit Ghosh
Arijit Ghosh
Assistant Professor, Dept. of J&MC

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