

# NETAJI SUBHAS OPEN UNIVERSITY

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

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Memo No:SOH- 18/253(i)

Subject: Post Graduate Diploma in Journalism and Mass Communication  
Batch : July 2018  
PCP Centre : Maharaja Manindra Chandra College,  
20, Ramkanto Bose street  
Kolkata- 700003, Ph- 033-25439331  
( Near Shyambazar 5 Point Crossing)

Paper 1 (Mass Communication)

Date	Time	1: 30 PM-4:30 PM
18.11.2018	10:00 AM- 1:00 PM Shri Arijit Ghosh <b>Communication, Types of Communication</b>	Dr. Pallav Mukhopadhyay <b>Communication models</b>
25.11.2018	Dr. Debjyoti Chanda <b>Communication Theories</b>	Dr. Pallav Mukhopadhyay <b>Development Communication</b>
02.12.2018	Arijit Ghosh <b>Mass Communication, Traditional Communication</b>	Dr. Pallav Mukhopadhyay <b>International Communication</b>

Submitted by:

Sd/-

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Sd.-

Prof. Manan Kr. Mandal

Director, School of Humanities, NSOU

Copy to:

1. The coordinator, Maharaja Manindra Chandra College
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3. The Registrar, NSOU