



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214

Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235

Website: www.wbnsou.ac.in; Email: nsou@wbnsou.ac.in

Memo No: SOH/19/75

Date: 12/03/2019

Subject: Post Graduate Diploma in Journalism and Mass Communication

Batch : 2018

PCP Centre : Maharaja Manindra Chandra College,
20, Ramkanto Bose street
Kolkata- 700003, Ph- 033-25439331
(Near Shyambazar 5 Point Crossing)

Paper 6B (Advertising and Public Relations))

Date	Time	1: 30 PM-4:30 PM
17.03.2019	10:00 AM- 1:00 PM	Shri B.K.Sahoo Public Relations
24.03.2019	Arijit Ghosh (Ad copy, slogan)	Dr. Debjyoti Chanda Media Relations, Employee Relations
31.03.2019	Arijit Ghosh Press Release, Press Conference	Dr. Debjyoti Chanda Ethics in Advertising and Public Relations

Submitted by:

Sd/-

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Sd/

Director, School of Humanities, NSOU

Copy to:

- 1.The coordinator, Maharaja Manindra Chandra College
- 2.SOH File
- 3.The Registrar, NSOU



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Paper 6C (Film Studies)

Date	Time	
	10:00 AM- 1:00 PM	1: 30 PM-4:30 PM
17.03.2019	Shri Pradip Biswas Early stage of cinema, Soviet Masters	DR. Pallav Mukhopadhyay Indian Cinema, New Cinema
24.03.2019	Dr. Pallav Mukhopadhyay Cinema as a medium of communication	Rhitobrata Bhattacharya Language of cinema
31.03.2019	Dr. Pallav Mukhopadhyay Shot, Camera , Light	Sukriti Saha Documentary

Submitted by:

Sd/-

Arijit Ghosh

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Sd/

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