

Ref. No.: SOH-2/131/2

Date: 28.12.2015

PCP Routine**PCP:** **Post Graduate Diploma In Public Relations and Advertising(PGDPR&AD)**
Paper -2 (July 2015 Batch)**Venue -** Maharaja Manindra Chandra College
Shyambazar 20, Ramkanta Bose Street, Near HP Petrol Pump, Kolkata, West
Bengal 700003

Date	Time- 10:00am-1:00pm	1:30pm-4:30pm
03.01.2016	Shri Supriya Patra Tools and Techniques of Writing	Shri B.K Sahoo Public Relations Writing
17.01.2016	Smt Debabani Mukhopadhyay Writing for different medium(Radio, Television, New Media)	Shri Pallav Mukhoopadhyay Film and Exhibition as a tool for P.R campaign

Submitted by

Sd/-

Arijit Ghosh
(Lecturer in JMC, NSOU)

Forwarded By:

Sd/-

Dr. Manan Kr. Mandal
Officer-InCharge, SOHCopy to-

- 1) Co-ordinator of PCP Centre
- 2) Officer-In Charge ,SOH
- 3) IT Officer