## **NETAJI SUBHAS OPEN UNIVERSITY**

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

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Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235 Website: www.wbnsou.ac.in; Email: nsou@wbnsou.ac.in



Ref. No.: SOH-2/131/2 Date: 28.12.2015

## **PCP Routine**

PCP: Post Graduate Diploma In Public Relations and Advertising(PGDPR&AD)

Paper -2 (July 2015 Batch)

**Venue -** Maharaja Manindra Chandra College

Shyambazar 20, Ramkanta Bose Street, Near HP Petrol Pump, Kolkata, West

Bengal 700003

Time- 10:00am-1:00pm	1:30pm-4:30pm
Shri Supriya Patra	Shri B.K Sahoo
Tools and Techniques of Writing	Public Relations Writing
Smt Debabani Mukhopadhyay	Shri Pallav Mukhoopadhyay
Writing for different	Film and Exhibition as a tool for
medium(Radio, Television, New	P.R campaign
Media)	
	Shri Supriya Patra  Tools and Techniques of Writing  Smt Debabani Mukhopadhyay  Writing for different medium(Radio, Television, New

Submitted by Forwarded By:

Sd/-

Arijit Ghosh Dr. Manan Kr. Mandal (Lecturer in JMC, NSOU) Officer-InCharge, SOH

## Copy to-

- 1) Co-ordinator of PCP Centre
- 2) Officer-In Charge, SOH
- 3) IT Officer