## NETAJI SUBHAS OPEN UNIVERSITY

## School of Humanities

33 40663214

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.) Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214 Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235 Website: <u>www.wbnsou.ac.in</u>; Email: <u>nsou@wbnsou.ac.in</u> Memo No:

Date: 07.02.2017

Subject:		Post Graduate Diploma in Public Relations and Advertising
Batch	:	July 2016
PCP Centre	:	Maharaja Manindra Chandra College, 20, Ramkanto Bose street Kolkata- 700003, Ph- 033-25439331 ( Near Shyambazar 5 Point Crossing)

## Paper 4

Date	Time 10:00 AM- 1:00 PM	1: 30 PM-4:30 PM
12.02.2017	Arijit Ghosh Corporate publics	Shri B.K.Sahoo Media relations
19.02.2017	Shri Arijit Ghosh Rural Communication	Shri B.K.Sahoo Press Release
26.02.2017	Shri Arijit Ghosh Rural Communications	Shri Supriya Patra Press Council

Submitted by:

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Forwarded by:

Dr. Manan Kr. Mandal

Officer- In Charge, SOH

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