

NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

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Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235

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Memo No: SOH- 17/1101

Subject: Post Graduate Diploma in Public Relations and Advertising

Batch : July 2017

PCP Centre : Maharaja Manindra Chandra College,
20, Ramkanto Bose street
Kolkata- 700003, Ph- 033-25439331
(Near Shyambazar 5 Point Crossing)

Paper 3 (Corporate Public Relations)

Date	Time	1: 30 PM-4:30 PM
07.01.2018	Smt. Debabani Mukhopadhyay Public Relations	Shri B.K Sahoo House Journal
14.01.2018	Shri Arijit Ghosh Crisis Communication	Shri B. K. Sahoo Corporate Communication
21.01.2018	Dr. Supriyo Patra Employee relations	Sri Ujjwal Ganguly Consumer relations and community relations

Submitted by:

Sd/-

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Forwarded by:

Sd/-

Dr. Manan Kr. Mandal

Officer- In Charge, SOH

Copy to:

- 1.The coordinator, Maharaja Manindra Chandra College
- 2.SOH File
- 3.The Registrar, NSOU