

# NETAJI SUBHAS OPEN UNIVERSITY

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214

Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235

Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); Email: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)



Memo No:SOH- 18/303

Subject: Post Graduate Diploma in Public Relations and Advertising  
Batch : July 2018  
PCP Centre : Maharaja Manindra Chandra College,  
20, Ramkanto Bose street  
Kolkata- 700003, Ph- 033-25439331  
( Near Shyambazar 5 Point Crossing)

Paper 2 (Writing for Media)

| Date       | Time   |   |
|------------|--|---|
|            | 10:00 AM- 1:00 PM  | 1: 30 PM-4:30 PM  |
| 16.12.2018 | Shri Arijit Ghosh<br><b>Writing for Print Media</b>        | Dr. Debjyoti Chanda<br><b>Writing for Television</b>          |
| 23.12.2018 | Shri Arijit Ghosh<br><b>Feature Writing and PR writing</b> | Shri B.K. Sahoo<br><b>Film as a tool for Public Relations</b> |
| 30.12.2018 | Arijit Ghosh<br><b>Influence of New media on PR</b>        | Shri B.K. Sahoo<br><b>Exhibition, PR campaigns</b>            |

Submitted by:

Sd/-

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Copy to:

1. The coordinator, Maharaja Manindra Chandra College
2. SOH File
3. The Registrar, NSOU