



NETAJI SUBHAS OPEN UNIVERSITY

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.)

Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214

Kalyani Campus: Kalyani Ghoshpara, Kalyani 741235

Website: www.wbnsou.ac.in; Email: nsou@wbnsou.ac.in

Memo No: SOH/19/75

Date: 12/3/2019

Subject: Post Graduate Diploma in Public Relations and Advertising
Batch : July 2018
PCP Centre : Maharaja Manindra Chandra College,
20, Ramkanto Bose street
Kolkata- 700003, Ph- 033-25439331
(Near Shyambazar 5 Point Crossing)

Paper 6 (Advertising)

Date	Time	
	10:00 AM- 1:00 PM	1: 30 PM-4:30 PM
17.03.2019	Shri Mugdha Sengupta Slogan, Ad copies	Shri Amiya Chowdhury Ad Agency, Assignment
24.03.2019	Shri Mugdha Sengupta Creativity	Dr. Supriyo Patra Creativity, Brand Positioning
31.03.2019	Shri Mugdha Sengupta Illustrations	Dr. Supriyo Patra Assignments

Submitted by:

Arijit Ghosh

Lecturer in Journalism and Mass Communication(SOH), NSOU

Sd/-

Director, School of Humanities, NSOU

Copy to:

1. The coordinator, Maharaja Manindra Chandra College
2. SOH File
3. The Registrar, NSOU