



Programme Report: Sensitization Webinar on Intellectual Asset Protection & Management

Date: 13th August, 2025 **Venue:** Subhas Chandra Sabhaghar, NSOU HQs & <https://us02web.zoom.us/j/88381371536> (Hybrid mode)

Organizer: Institutions Innovation Council (IIC), NSOU

Participants: Around 38 including scholars, faculties, academic administrators, professional etc across academia (32 online & 06 physical presence).

Introduction: The Institutions Innovation Council (IIC) of NSOU successfully organized a sensitization webinar on "Intellectual Asset Protection & Management" on 13th August, 2025. The webinar was conducted in a hybrid mode, with participants joining both in-person at the Board Room, NSOU HQs, and online via Zoom. The event aimed to enlighten attendees on the importance and intricacies of protecting and managing intellectual assets.

Objectives of the event:

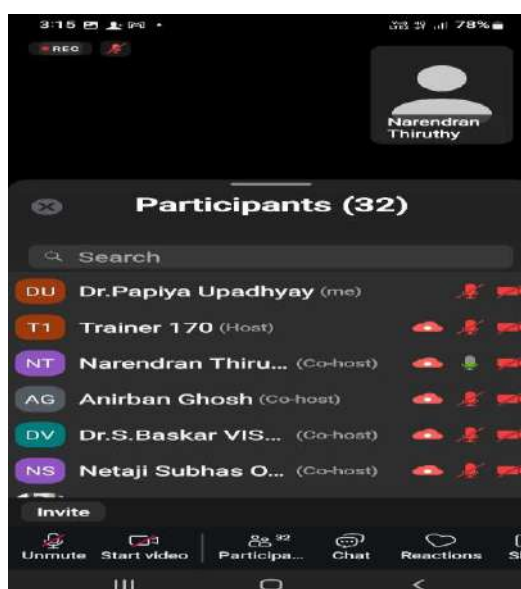
- ✚ To introduce participants to the concept of intellectual assets and their various forms.
- ✚ To highlight the fundamental principles and importance of protecting intellectual assets (e.g., through patents, copyrights, trademarks).
- ✚ To provide practical insights into basic intellectual asset management strategies.
- ✚ To encourage participants to proactively identify and leverage their intellectual assets.

Proceeding: The programme commenced at 2:30 PM with a welcoming address from Dr. Srideep Mukherjee, the Officer-in-Charge of the School of Humanities, Head of the Department of English, and Convener of the IIC, NSOU. Following the welcome, Dr. Papiya Upadhyay, Assistant Professor of Education, Webinar Coordinator, and Member of IIC, introduced the esteemed speaker for the session.

The main highlight of the webinar was the talk delivered by Dr. Narendran Thiruthy, Assistant Professor at the Rajiv Gandhi School of Intellectual Property Law, IIT-K. Dr. Thiruthy shared his expertise on various aspects of intellectual asset protection and management, providing valuable insights and practical knowledge to the audience.



After the informative talk, an interactive Q&A session was held at 3:20 PM, allowing attendees to engage directly with the speaker and clarify their queries. The session was followed by a Presidential Address from Professor Anirban Ghosh, Director-CIQA, NSOU, and President of the IIC, who shared his thoughts and vision. The programme concluded with a formal vote of thanks delivered by Dr. Papiya Upadhyay at 3:40 PM, expressing gratitude to all participants, speakers, and organizers for making the event a success. Feedback link was posted on the chat box. Upon successful submission of it, the attendees were provided E-certificate of participation.



Expected outcome of the event: The attendees could-

- 📌 Differentiate between various types of intellectual assets.
- 📌 Understand the core reasons for protecting their intellectual output.
- 📌 Identify initial steps in protecting and managing their intellectual assets.
- 📌 Appreciate the strategic value of intellectual property.

Snapshots of the webinar:



*Report prepared by-
Webinar Coordinator, IIC-NSOU*