



Massive Open Online Course (MOOC)- Prospects of Tourism
under aegis of NSOU Centre for Social Studies (NSOUCSS), School of Social Sciences
Report on Second Cycle of NSOU MOOC Prospects of Tourism

Second Cycle Course Duration: 1 August, 2024 to 12 September, 2024 (including Live Sessions)

- **About the Course:**

Tourism being the world's largest service sector provides the highest employment to day. The Massive Open Online Course on Tourism aims at familiarizing the learners with varied aspects of tourism viz. hotel, restaurant, transport, souvenir shop, handicraft etc. and creating awareness about tourism and imparting basic training in organizing tourism services. The course will be supported by e-text, audio-video lectures, quiz. At the end of the course there will be an assessment.

- **Welcome Video:** <https://www.youtube.com/watch?v=QNOJ7q8tkK8>

- **Mode of Delivery:**

The Massive Open Online Course is entirely an online course available on NSOU LMS. The course materials, video lectures, quiz, assessment, certificate were provided through online only. Online support was also provided to complete MOOC through E-mail, discussion forum, SMS etc.

- **Eligibility:** 10+2
- **Duration:** 6 weeks
- **Work load:** 3-4 hours per week
- **Medium of Instruction:** English/ Bengali
- **Benefits of the Course:**

Certificate in Prospects of Tourism

Acquire comprehensive knowledge and skill to start a career in Travel and Tourism sector

- **Certification:**

Certification is available based on the completion of activities. Certificate of Completion requires 70% on the assignments and participation in at least 5 discussion forums.

Certificate will be issued by the Centre for Lifelong Learning (CLL) under the aegis of School of Vocational Studies, Netaji Subhas Open University.

- **Fees:** Registration Fees of Rs.500/- is required to pay at the time of registration/ admission and those who will opt for Certificate of Completion are required to pay Rs.500/- for evaluation, assessment and certificate. (Payment to be made through online only).

- **Course Structure: (week wise plan)**

Week-1

Module 1: Fundamentals of Tourism: Introduction

Unit-1: Meaning, Definition, Forms of Tourism

Unit-2: Typology of Tourists and Travel motivators

Unit-3: Demand and Opportunities of Tourism

Quiz-1

Week -2

Module 2: Entrepreneurship Development

Unit-4: Concept & types

Unit 5: Definition of tourism service

Unit 6: Formalities for setting up small enterprises

Quiz-2

Week -3

Module 3: Tourism Business and Some Legal Aspects of Tourism

Unit-7: How to Set up a Travel Agency & Tours Operation Business

Unit-8: Accounting procedures

Unit-9: Some legal provisions viz. accommodation, insurance, cargo, dangerous goods etc.

Quiz-3

Week -4

Module 4: Traditional and Emerging Trends in Tourism in India

Unit 10: Great Heritage of India

Unit 11: Natural Bounty of India

Unit 12: Impact of Tourism

Quiz-4

Week -5

Module 5: Prospect in Tourism in India

Unit 13: Tourism in Bengal

Unit 14: Tourism in North East India

Unit 15: Overcoming Tourism Challenges in Pandemic times

Quiz-5

Week-6: **Assessment- MCQ**

- **Students enrolled in the Second Cycle (Details provided by TeamLease EdTech Ltd.):**
102 students

Prospects of Tourism			
2nd Cycle			
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- **Students who appeared for Examination for Certification in the Second Cycle:**
(Details provided by TeamLease EdTech Ltd.): **54 students**

Prospects of Tourism, 2nd cycle

Fee Collection Detail Report

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- **Total Revenue Generated for NSOU-CSS Account: Rs. (25,500+ 27,000) = Rs. 52,500**

[No of candidates paid admission fees = (102 Candidate X Rs.250) = Rs.25,500/-

No of candidates paid examination fees = (54 Candidate X Rs.500) = Rs. 27,000]

- **Live Sessions conducted by:**

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Director, School of Professional Studies & School of Vocational Studies
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