



# TWO-DAY NATIONAL SEMINAR [Funded by UGC-DEB]



On

## IPR: DEMYSTIFYING INTELLECTUAL PROPERTY FOR EDUCATORS

Organized by

Institution's Innovation Council (IIC)

**Netaji Subhas Open University (NSOU)**

Kolkata, West Bengal, India



On  
25 - 26 July 2024  
[Blended Mode]

### Venue

Subhas Chandra Sabhaghar  
Netaji Subhas Open University (NSOU)  
DD-26, Sector-1, Salt Lake, Kolkata-700064  
West Bengal  
[www.wbnsou.ac.in](http://www.wbnsou.ac.in)

**About NSOU :** Netaji Subhas Open University (NSOU), established in 1997, provides opportunities to learners (nearly 0.45 million) from diverse backgrounds who want to pursue higher education and participate in nation building. NSOU has successfully striven for scholastic and co-scholastic empowerment of aspirants for last 27 years in the field of academics, research, and vocational training. It not only offers UG, PG, Diploma, Ph.D. and other academic programmes but also conducts capacity building programmes for teachers, trainers and professionals suitable for ICT-based pedagogy facilitating equity, excellence and expansion in education. Through its large learner-base, NSOU is playing a pivotal role towards creating a sustainable knowledge society. The University has been accredited with Grade-A by NAAC in its very first cycle in 2021. It steams to strengthen the avowed vision and hopes for 21<sup>st</sup> century learning skills for an outcome-based education.

**About IIC :** The Ministry of Education (MoE) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to foster the culture of innovation and start-up ecosystem in education institutions. IIC's role is to engage large numbers of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, project handling and management at Pre-incubation/Incubation stage, etc., so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs. Netaji Subhas Open University, Kolkata, has established an Institution's Innovation Council (IC202425681) in the campus as per the norms of Innovation Cell, Ministry of Education, Govt. of India during the academic calendar year 2023-24.

**About the Seminar :** The realm of Intellectual Property Rights (IPR) is rapidly evolving, profoundly impacting education, industry, and society at large. Institute's Innovation Council of Netaji Subhas Open University, Kolkata is organizing this seminar to foster a deeper understanding of Intellectual Property Rights (IPR) among students and professionals. We aim to provide a comprehensive understanding of how IPR affects various sectors, focusing on innovation and accessibility. The seminar will also expand on IPR topics such as patents, copyrights, geographical indications (GIs), and licensing policies and will provide an excellent opportunity to engage with experts, exchange ideas, and develop a deeper understanding of IPR.

### **Objectives of the Seminar:**

- ❖ To enlighten the emerging landscape of IPR in education, industry and society
- ❖ To focus on the aspects harmonizing innovation and accessibility in the realm of IPR
- ❖ To highlight and address the issues & challenges pertaining to IPR in education and society
- ❖ To explore possibilities in building IPR ecosystem sustainable to the education & society
- ❖ To expand conscientious discourses on patents, copyrights, GIs, licensing policies etc.

### **Seminar Themes/ Sub-themes:**

#### **1. The Evolving Landscape of IPR in the Digital Age:**

- Challenges and opportunities for online content creation and distribution.
- Impact of artificial intelligence, block chain, and other emerging technologies on IPR.
- Strategies for protecting and enforcing IPR in the digital world.

#### **2. Balancing Innovation and Access:**

- The role of IPR in fostering innovation and economic growth.
- The public interest and access to knowledge, medicine, and other essential goods.
- The impact of IPR on developing countries and global access to innovation.

#### **3. Emerging Issues and Challenges:**

- Protection of traditional knowledge and cultural expressions.
- IPR and data privacy in a world of big data.
- The rise of counterfeit goods and online piracy.
- The impact of international trade agreements on IPR.

#### **4. Enforcement and Dispute Resolution:**

- Strategies for effective enforcement of IPR rights.
- The role of national and international courts in IPR disputes.
- Alternative dispute resolution mechanisms for IPR.

#### **5. Building an IPR Ecosystem:**

- The importance of awareness and education about IPR.
- Role of government, industry, and academia in promoting a strong IPR ecosystem.
- Strategies for fostering creativity and innovation within a national context.

#### **6. Patents, copyrights, trademarks, GIs, etc.**

### **CALL FOR EXTENDED ABSTRACT**

#### **Extended Abstract Submission Guidelines**

- ❖ Extended abstracts are invited in not more than 500 words (must include Title, Brief Introduction, Aims & Objectives, Materials & Methods, Results & Discussion and 4-6 keywords) on the above sub-themes from academicians, educationists, teachers, scholars, librarians, policymakers, research scholars, and students.
- ❖ All extended abstracts will be peer-reviewed and evaluated before final acceptance.
- ❖ The authors are requested to specify the sub-theme (s) of the paper in their abstract.
- ❖ The 4-6 keywords should be placed alphabetically separated by commas and full stop at the end.
- ❖ The title of the article should be bold, centred and typed in capital letters in a 14-point Times New Roman Font.
- ❖ The author(s) details i.e. full name, designation, name of the organization, city, pin, state country e-mail ID, contact details i.e. mobile/landline phone numbers, in 11-point Times New Roman should be centered below the title.

❖ Please follow the APA style, 7<sup>th</sup> edition for references/bibliography.  
The extended abstract must be written in English Language in Microsoft Office Word

### **Important Dates**

<b>Submission of Extended Abstract</b>	<b>7/7/2024</b>
<b>Intimation of Acceptance of Extended Abstract for Presentation</b>	<b>15/7/2024</b>
<b>Last Date of Payment of Registration Fees</b>	<b>20/7/2024</b>

**Registration Fee :** Teachers/ Research Scholars/Industry professionals/other academicians- **Rs.750/-** & Students- **Rs.300/-**. Payment of registration fees will be notified to the author(s) of the selected extended abstracts through email.

**Registration Link :** <https://forms.gle/VSAP4oLqkYjiD3K78>

### **Seminar Organising Committee**

#### **Chief Patron :**

Professor Indrajit Lahiri, Hon'ble Vice Chancellor, NSOU

#### **Patron :**

Smt. Ananya Mitra, Registrar (Add'l Charge), NSOU

#### **Chairperson :**

Prof. Anirban Ghosh, President, IIC

#### **Convener :**

Dr. Papiya Upadhyay, Asst. Professor, Education & Member, IIC

#### **Co-Convener :**

Dr. Puspall Mukherjee, Asst. Professor, Chemistry & Member, IIC

#### **Members**

Dr. Soumen Nandi, Associate Professor, Vice-President-IIC

Dr. Srideep Mukherjee, Associate Professor, Convener-IIC

Dr. Ritu Mathur Mitra, Professor & Member, IIC

Dr. Sudarshan Roy, Asst. Professor & Member, IIC

Shri Santanu Dam, Dy. Director, RC & Member, IIC

**For any queries, please write to us:** [nsou.iprseminar@gmail.com](mailto:nsou.iprseminar@gmail.com)