

**TWO-DAY NATIONAL
SEMINAR
[FUNDED BY UGC-DEB]
[BLENDED MODE]**

Organized by

**Institution's Innovation Council (IIC)
Netaji Subhas Open University (NSOU)
Kolkata, West Bengal, India**

VENUE

**Netaji Subhas Open University
(NSOU)
DD-26, Sector-I, Salt Lake,
Kolkata-700064
West Bengal**

www.wbnsou.ac.in



**IPR:
DEMYSTIFYING
INTELLECTUAL
PROPERTY FOR
EDUCATORS**



25 - 26 JULY, 2024

Chief Patron



Professor Indrajit Lahiri
Vice-Chancellor, Netaji Subhas Open University

Keynote Speaker



Professor Uma Kanjilal
Pro Vice-Chancellor, Indira Gandhi National Open University

Resource Persons



Prof. Samir Kumar Pal
Senior Professor, CBS, S. N. Bose National Centre
for Basic Sciences, Gol



Prof. Partha Sarathi Mukhopadhyay
DLIS, University of Kalyani



Mr. Gaurav Mishra
Managing Associate & Attorney, Banana IP



Mr. Biswajit Biswal
Manager, IP, RTTO, KIIT-TBI, Bhubaneswar



Mr. Arnab Bhattacharya
Examiner of Patent & Design, Patent Office, Kolkata, Gol

PROGRAMME SCHEDULE

DAY 1 [25TH JULY, 2024]

Offline Venue - Boardroom, 3rd Floor, NSOU HQ, Salt Lake

09.30 – 10.00 AM	Registration
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Inaugural Session 10.00 AM to 11.30 AM:	
10.05 am: Welcome address	Dr. Srideep Mukherjee, Head, Dept. of English and Convener, IIC, NSOU
10.10am: About the Seminar	Professor Anirban Ghosh Director, CIQA and President, IIC, NSOU
10.15 am: Keynote Address	Professor Uma Kanjilal Pro Vice-Chancellor Indira Gandhi National Open University
11.15 am: Presidential Address	Professor Indrajit Lahiri Vice Chancellor, NSOU
11.25 am: Vote of Thanks	Dr. Papiya Upadhyay, Asst. Prof. of Education, NSOU; Member, IIC & Convener, National Seminar
<i>Compere: Dr. Puspal Mukherjee, Asst. Prof. of Chemistry; Member, IIC & Co-Convener, National Seminar</i>	

Plenary Session-1 11.30am to 12.30pm	
<i>Moderator: Dr. Soumen Nandi, Associate Professor of Comp. Sc, NSOU & Vice President, IIC</i> <i>Coordinator & Rapporteur: Dr. Sudarshan Roy, Asst. Prof., Commerce & Member, IIC</i>	
11.30am: Prof. Samir Kumar Pal, Senior Professor, CBS, S. N. Bose National Centre for Basic Sciences, GoI	
12.00noon: Mr. Biswajit Biswal, Manager, IP, RTTO, KIIT-TBI, Bhubaneswar	
Interaction/Q & A (10 mins)	

Technical Session 1

12.40pm to 1.30pm

Chairperson: Prof. Bibhas Guha, Director SoSci, NSOU

Coordinator & Rapporteur: Mr. Sujal Dutta, Research Scholar, SoSci, NSOU

Paper-1	Attitude of B.Ed. Trainees towards artificial intelligence and academic integrity (Souvik Paul and Dr. Biswajit Chatterjee)
Paper 2	Intellectual Property Rights in the Age of Emerging Technologies (Dr. Sonali Roy Chowdhury Ghosh)
Paper 3	The Impact of Creative Commons Licenses on the Adoption and Use of Open Educational Resources in Higher Education (Dipayan Singha, Dr. Anirban Ghosh, Dr. Amit Majumder)

1.30pm to 2.30pm: Lunch

Technical Session 2

2.30pm to 3.30pm

Chairperson: Prof. Arun Kumar Chakraborty, Head, DLIS, NSOU

Coordinator & Rapporteur: Mr. Santanu Patra, Research Scholar, SoE, NSOU

Paper-1	Impact of Artificial Intelligence, Block Chain, and other emerging technologies on Intellectual Property Rights (Rakibul Islam)
Paper 2	The Role of Media in Promoting Intellectual Property Rights in the Digital Age (Arijit Ghosh)
Paper 3	The Transformation of Intellectual Property in the Age of Artificial Intelligence (Prof. Karen Ferreira-Meyers)

Technical Session 3

3.30pm to 4.20pm

Chairperson: Prof. Chandan Basu, Head, Dept. of History, NSOU

Coordinator & Rapporteur: Mr. Santanu Dam, Dy. Director, Jalpaiguri RC, NSOU & Member, IIC

Paper-1	Erosion of Human Creativity in the AI-Driven Era (Sudipta Karmakar)
Paper 2	Generative ai & Indian copyright landscape (Dr. Piyali Ghosh and Priyanshu Kar)

DAY 2 [26TH JULY, 2024]

Offline Venue - Subhas Chandra Sabhaghar, 7th Floor, NSOU HQ, Salt Lake

Plenary Session-2

10.30am to 11.30pm

Moderator: Prof. Ritu Mathur Mitra, Professor of History & Member, IIC

Coordinator & Rapporteur: Mr. Santanu Dam, Dy Director, Jalpaiguri RC, NSOU & Member, IIC

10.30am: Mr. Gaurav Mishra, Managing Associate & Attorney, Banana IP

11.00am: Mr. Arnab Bhattacharya, Examiner of Patent & Design, Patent Office, Kolkata, GoI

Interaction/Q & A (10 mins)

Technical Session 4

11.40am to 12.40pm

Chairperson: Prof. Atindranath Dey, Director, SoE, NSOU

Coordinator & Rapporteur: Mriganka Acherjee

Paper-1	Challenges and Opportunities of Intellectual Property Rights for Online Content Creation and Distribution at Bangladesh Open University (Md. Mizanoor Rahman)
Paper 2	Intellectual property rights: exploring initiatives for awareness building in India (Santanu Patra, Subrata Naskar, Dr. Papiya Upadhyay)
Paper 3	Intellectual Property Rights and Higher Education in the 21st Century India (Lusika Datta and Dr. Usashi Kundu (De))

Technical Session 5

12.40pm to 1.40pm

Chairperson: Prof. Barnana Guha Thakurta Banerjee, Director, SoSS, NSOU

Coordinator & Rapporteur: Mr. Santanu Dam, Dy. Director, Jalpaiguri RC, NSOU & Member, IIC

Paper-1	Building Intellectual Foundations: Integrating Intellectual Property Rights Education from Schools to Universities (Nilanjan Bala)
Paper 2	The role of IPR in fostering innovation and economic growth (Tanviara Mohammad)
Paper 3	Intellectual property rights in the context of Indian higher education: re-examining its opportunities

	and challenges (Kamalesh Karan and Dr. Ajit Mondal)
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1.40-2.40pm: Lunch

Technical Session 6 2.40pm to 3.20pm <i>Chairperson: Prof. Anirban Ghosh, Head, Dept. of Zoology, SoSci, NSOU</i> <i>Coordinator & Rapporteur: Susanta Roy</i>	
Paper-1	IPR awareness and management among family businesses and entrepreneurial ventures in the rice industry: a case study in Burdwan (Barsha Ghosh, S. Kavitha and Dr. Abhik Kumar Mukherjee)
Paper 2	A critical analysis of relevance of intellectual property rights (IPR) in present day: with special reference to the perspectives reflected in ancient Indian knowledge culture (Arpita Samanta)

Valedictory Session 3.20 pm-4.30pm <i>Moderator: Dr. Srideep Mukherjee, Convener, IIC</i> <i>Coordinator & Rapporteur: Mr. Sujal Dutta, Research Scholar, SoSci, NSOU</i>	
3.20pm: Summary	Prof. Anirban Ghosh, President, IIC
3.40pm: Valedictory Address	Prof. Partha Sarathi Mukhopadhyay, DLIS, University of Kalyani
Distribution of Certificates	
4.25pm: Vote of thanks	Dr. Puspall Mukherjee, Asst. Prof. of Chemistry, NSOU; Member, IIC & Co-Convener, National Seminar

Seminar Organising Committee

Chief Patron

Professor Indrajit Lahiri, Hon'ble Vice Chancellor, NSOU

Patron

Smt. Ananya Mitra, Registrar (Add'l Charge), NSOU

President

Professor Anirban Ghosh, President-IIC, NSOU

Convener

Dr. Papiya Upadhyay, Asst. Professor, Education & Member, IIC

Co-Convener

Dr. Puspall Mukherjee, Asst. Professor, Chemistry & Member, IIC

Members

Dr. Soumen Nandi, Associate Professor, Vice-President-IIC

Dr. Srideep Mukherjee, Associate Professor, Convener-IIC

Dr. Ritu Mathur Mitra, Professor & Member, IIC

Dr. Sudarshan Roy, Asst. Professor & Member, IIC

Shri Santanu Dam, Dy. Director, RC & Member, IIC