Certification Details

The E-Certificate will be provided to those who will participate in all the discussion forums and complete the task assigned by the instructor/s. The minimum requirements of the availing certificate depend on assessment score (70%) and participation in the online discussion forums, including project work as applicable. At the end of the course, participants will be asked to write an assignment, specifically an article on folklore, and selected articles may be published by the Centre in due course of time.

The certificate will be issued by the Centre for Language, Translation and Cultural Studies (CLTCS) which has been established under the aegis of the School of Humanities, Netaji Subhas Open University, Kolkata in 2016 as a self-financed entity.

Intended Audience: The current course has been designed for everyone whose competencies expanded from minimal to expert. Anybody can join this course. They need to be acquainted with digital technologies and its application to their academic as well as personal life. Participants do not need any minimal experience in computing or technology.

Mode of Instructions: Online (Zoom Platform integrating Learning Management System)

Medium of Instruction: **English**

Registration Link The willing participants have to register by paying 900/- online mode only as per the informed bank account details by the course instructor. The E-Certificate will be provided to those who will complete the process of the assessment successfully.

Course Advisor(s):

Dr. Srideep Mukherjee
Associate Professor & Head, Dept of English
Officer-in-charge, School of Humanities, NSOU

Dr. Manan Kr. Mandal
Professor of Bengali & Coordinator,
Centre for Language Translation & Cultural Studies (CLTCS),
School of Humanities, NSOU

COURSE COORDINATOR:

Dr. Md Intaj Ali
Assistant Professor of English, Netaji Subhas Open University

Important dates:
Registration & admission open: **2nd January, 2026**
Last date of admission by online payment: **31st January, 2026**
Commencement of online class: **1st February, 2026**

Admission through NSOU web link only.

Centre for Language, Translation and Cultural Studies
SCHOOL OF HUMANITIES
NETAJI SUBHAS OPEN UNIVERSITY

Online Short-Term Programme

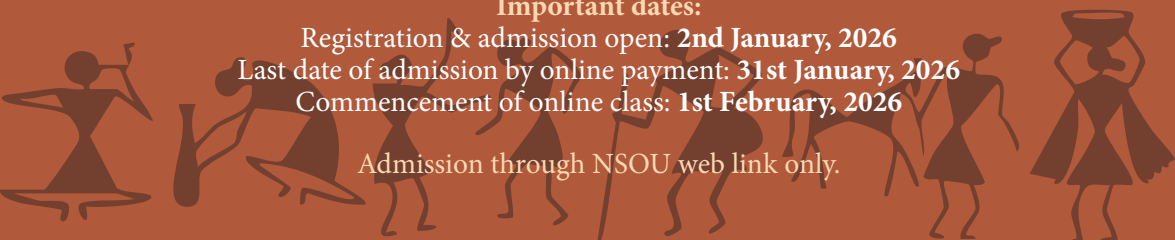# Folklore Studies in the Digital Age (3rd cycle)

Through online mode
Course commencement: **1st week of February, 2026**
Timing: **7.30 PM–9 PM**

About NSOU

Netaji Subhas Open University (NSOU), a premier State Open University in India, is committed to the mission of imparting quality education to a vast majority of Learners across the State of West Bengal and beyond, started its maiden journey in July, 1998. The priority focus of its pedagogy is on the enhancement of the Learners' knowledge in different disciplines in Open and Distance Modes of Learning (ODL). It was established in fulfillment of the Chief Minister's vision of a State Open University of premier status that he articulated in a State Function way back in 1997, the year of Netaji Subhas Bose's birth centenary, with a desire to hallow it in Netaji's revered name and memory. West Bengal State Assembly's Act-XIX, 1997 was a holistic follow-up to give shape to the-then Chief Minister's vision, and NSOU was founded in the house of Sarat Chandra Bose's house in July, 1998. University Grants Commission was prompt enough to recognize NSOU vide Memo No.F.9-2-97, dt.26.08.1998. NSOU came under the ambit of Distance Education Council's recognition in April, 2008 vide its Memo No.F:DEC/ Recog/2008. As a center of excellence in ODL (Open and Distance Learning) mode, NSOU was awarded the membership of AIU (Association of India Universities), N. Delhi110 002.

About the Centre

The Centre for Language, Translation and Cultural Studies (CLTCS) has been established under the aegis of the School of Humanities, Netaji Subhas Open University, Kolkata in 2016 as a self- financed entity. The objective of the Centre, in the broadest terms, is to engage in expanding the multi-lingual domain of knowledge sharing through meaningful partnerships with similar Centres, Institutions and private bodies that are potential collaborators in such efforts. To this end, CLTCS has the mandate for conducting need-based language Trainings/ Orientation Programmes / Refresher Courses/ Certificate Courses; promoting and proliferating knowledge- based repositories of various regional socio-cultural specificities and offering the same as Open- Source materials through its dedicated web domain.
As a Centre in the arena of studies in the Humanities, CLTCS is keen on undertaking research activities in related fields of translation and cultural studies, organizing seminars and conferences that promise to chart new directions, and also offering language and translation based self- financed courses to be offered by trained faculty and state of the art infrastructural resources.

The mission of the Centre is to establish itself as a hub for interactions between various Indian languages and literatures, promoting humanistic studies in interdisciplinary fields where language experts need to foray, and thereby emerge as a point of convergence between infinite strands of Indian cultural thought. Its outreach now encompasses a wide range of disciplines from short-term Certificate Courses to Bachelor and Postgraduate Programmes, alongside opening up avenues to Research fields.

About the Course:

Folklore studies look at new ways of defining folk and lore in the 21st century, addressing both a paradigm shift and a theoretical point of view. This study not only corresponds to the mere collection of materials and documenting them, but it also applies interdisciplinary tools and theoretical models for a better framework, explicating new areas of knowledge. The basic premise of this course provides a deeper understanding and appreciation of the corresponding developments in the study of folklore. As in the Digital Age, Folklore shows how folklore digitally transcends the boundaries of traditional space and has a genuine effect on our indigenous culture. This course seeks to lay the foundation for students' understanding of theories and techniques of understanding folklore in the digital context.

Aims and Objective:

The primary goal of this course is to introduce various methods and technological tools that any layperson can use to study folk studies. Second, practical training will be provided to perform archival work on folklore material on a digital platform.

Course structure

Week-1:
Module I: *Folklore Studies in Digital Context*

Unit-1: The Basic Idea of Folklore
Unit-2: Shifting Paradigms in Folklore Studies
Unit-3: Digital Folkloristics
Unit:-4: Starting a Project Work: The Digital Folklore Project

Week-2:
Module II: *Folklore Methodology in Digital Context*

Unit-5: Digitizing Folklore Elements
Unit-6: Digital Ethnography
Unit: 7: Selected Tools for Exploration (Hands on Training)
Unit: 8: Project Work and Presentation

Course Duration:

The duration of the course is two months. It may take two more weeks for assessment and certification to send the certificate to the successful participants.

Weekly Twice (3 Hours only Per Week) = Total 30 Hours Course. It includes recorded audio-video lecture along with live lecture session)

Class Timing:

Saturday: (7.30 PM to 9 PM)
Sunday: (7.30 PM to 9 PM)

How the course will be offered

The present course will be offered in online mode only. There will be audio-visual lectures for each unit and module, along with e-resources and recorded lectures from previous editions. We also have a discussion group platform where participants can interact with the instructor(s). At the end of the course, there will be an assessment for certification.
The workload for attending this online course is minimal. Participants are required to spend 3 to 5 hours per week listening to the lectures and reading the e-resources. The entire course will be conducted through a Learning Management System, where all resources will be available.

Registered participants can meet the instructor(s) online via the Zoom platform once a week to discuss issues related to the course. However, the online discussion forum will remain active at all times for sharing ideas and information related to the course.
Course Fees: 900/- INR (Rupees Nine Hundred only)