



One day Seminar on-
**‘Prospects and Challenges of Commerce Education
through ODL Mode and the Way Forward’**

**Organized by
Department of Commerce
20th November, 2022**

(under NSOU-Project Titled: Effectiveness of Commerce
Programme in ODL Mode: A Study among the Learners of NSOU)

REPORT

The Department of Commerce, SPS-NSOU (under NSOU-Project Titled: Effectiveness of Commerce Programme in ODL Mode: A Study among the Learners of NSOU)organised a Seminar on‘Prospects and Challenges of Commerce Education through ODL Mode and the Way Forward’on 20th November, 2022 at Maharaja Manindra Chandra College.The programme started with ‘Pradip Prajjalan’ by Dr. Manturam Samanta (Principal of Maharaja Manindra Chandra College), Professor Anirban Ghosh (HoD Commerce andDirector-NSOU), Professor Uttam Kumar Dutta (Professor of Commerce, NSOU),Professor Chitta Ranjan Sarkar (Professor of Commerce, NSOU) and Shri Dibakar Banerjee (Associate Professor and NSOU-Coordinator,Maharaja Manindra Chandra College).



Dr. Manturam Samanta, Principal, Maharaja Manindra Chandra College welcomed all the participants and dignitaries from Netaji Subhas Open University. Dr. Samanta sharedthrough his wonderful welcome speech that

Maharaja Manindra Chandra College are always engaged in the service of the learners.

Shri Dibakar Banerjee, Associate Professor & NSOU-Coordinator Maharaja Manindra Chandra College was happy and advised all the learners to attend all the classes regularly.



Professor Anirban Ghosh, Professor and Head of the Department, Director-CIQA, SPS & SVS welcomed all the participants and the resource persons on behalf of the Department of Commerce, NSOU. Prof. Ghosh was so happy to congratulate the whole team of the department along with all the colleagues for organizing such a Seminar on- 'Prospects and Challenges of Commerce Education through ODL Mode and the Way Forward' on 20th November, 2022. Prof. Ghosh started his speech with Commerce education. This is such an area of education which develops the required knowledge, skills and attitudes for the handling of Trade, Commerce and Industry among the

learners. Prof. Ghosh outlined the employability of commerce graduates in the 21st century in commerce education. The learners of Commerce education can also opt careers in various financial services such as- Financial Consultants, Budget Consultant, Merchant Bankers, Stock Brokers, Financial Portfolio Manager, Project Formulation Manager, Tax Consultants, etc.

Professor Uttam Kumar Dutta, Professor of Commerce, NSOU, started his discussion with the values in education. He outlined that values are individual beliefs that motivate people to act one way or another. They serve as a guide for human behaviour. Generally, people are predisposed to adopt the values that they are raised with. People also tend to believe that those values are 'right' because they are the values of their particular culture. Values are standards or ideals with which we evaluate actions, people, things, or situations. Beauty, honesty, justice, peace, generosity are all examples of values that many people endorse and these are much important in our daily life.



Professor Chitta Ranjan Sarkar, Professor of Commerce, NSOU, started his discussion with prospects and challenges of commerce education. Though in some days many challenges or problems (like lack of skill, Lack of necessary guidance to the students, Lack of updated and industry-based syllabus, complexity of the Subject etc.) used to face by the learners of commerce education but now the learners of Netaji Subhas Open University are much more knowledgeable and skilful as the university has taken many remedial measures on behalf of learners now-a-days to overcome those challenges.

Miss Priti Bera, Project Assistant, distributed and collected pre-structured questionnaire among all the participants for primary survey of the project.



The Seminar ended with formal vote of thanks proposed by Dr. Sudarshan Roy, Assistant Professor, Department of Commerce, School of Professional Studies (SPS), NSOU and the distribution of certificates among the participants.