



# One day State Level Seminar on “Commerce Education and its Effectiveness in Technology Enabled Pedagogy in Post Pandemic”

Organized by  
Department of Commerce  
10<sup>th</sup> December, 2022

(under the NSOU-Project Titled: Effectiveness of Commerce Programme in  
ODL Mode: A Study among the Learners of NSOU)

## REPORT

The Department of Commerce, SPS-NSOU (under NSOU-Project Titled: Effectiveness of Commerce Programme in ODL Mode: A Study among the Learners of NSOU) organised a one-day State Level Seminar on ‘Commerce Education and its Effectiveness in Technology Enabled Pedagogy in Post Pandemic’ on 10<sup>th</sup> December, 2022 at Netaji Subhas Open University, Subhas Chandra Sabhaghar, 7<sup>th</sup> Floor, DD- 26, Salt Lake City, Kolkata-64. The programme started with ‘welcome ceremony with flower Bouquets to all the dignitaries. 76 students from across the Kolkata zone attended the programme. Dr. Sudarshan Roy welcomed the dignitaries on dais and the students to the one day seminar.



Professor Swagata Sen, Professor of Commerce, University of Calcutta and former Vice-Chancellor, University of Gour Banga outlined the concept of Commerce Education in 21<sup>st</sup> Century. Professor Sen outlined that the tech-based pedagogy involves using electronic or digital tools, media, and resources to enhance a student's learning experience. He also shared that Technology-Enabled Learning (TEL) describes the use of technology, platforms, systems and digital content to extend and enhance student-

centred learning. The design of TEL environments starts with the consideration of pedagogical principles. Though Professor Sen feels that overemphasis of technology sometimes harms our education and so many institutions are there for profit making not for knowledge distribution.



Professor Uttam Kumar Dutta, Professor of Commerce, NSOU, started his discussion with the usages of technology and its applications in the post pandemic. He outlined that the 1<sup>st</sup> commerce college, Sydenham College was established in October 1913. It was named after the then-governor of Bombay, Lord Sydenham of Combe and K.S. Aiyar acted as the first honorary principal of the college. According to him the main challenges of higher education are Expansion in every sense, Excellence in quality, Equity in education, Sufficient Fund, Good Governance, Responsibility, etc. He feels that to get good marks the learners/students should do Study regularly, do concentrate in study, start with the smallest, gradually increase study time, stay away from mobile while studying, Leaser Light Focus, Self-confidence, Inner focus, follow study materials, apply ability to learn from others, ability to adapt and finally Apply 3 Hs (Hand, Head and Heart).

Professor Chitta Ranjan Sarkar, Professor of Commerce, NSOU, started his discussion with the role of technology in commerce education in post pandemic. Professor Sarkar feels that a learners/student can collaborate on group projects using technology-based tools such as wikis and Google docs. The walls of the classrooms are no longer a barrier as technology enables new ways of learning, communicating, and working collaboratively.



Professor Anirban Ghosh, Professor and Head of the Department, Director-CIQA, SPS & SVS welcomed all the participants and the resource persons on behalf of the Department of Commerce, NSOU. Professor Ghosh was so happy to congratulate the whole team of the department along with all the colleagues for organizing such a Seminar on- 'Commerce Education and its Effectiveness in Technology Enabled Pedagogy in Post Pandemic' on 10<sup>th</sup> December, 2022. Prof. Ghosh started his discussion with 3 Hs i.e., Hand, Head and Heart. We need to give priority in Heart rather Head. Professor Ghosh feels that there are lot of employment opportunities in commerce education. Professor Ghosh also shared that technology makes education easier for the learners/students to find information quickly and accurately. He shared that though NSOU started it's teaching-learning process with the help of ICT enabled tools far before the pandemic started but still the pandemic taught us a lot. In post pandemic we developed ourselves in all round and put more emphasised on blended mode of teaching-learning process and in result both online and offline counselling sessions are being done. Professor Ghosh imagines that in some days search engines and e-SLMs/books will partially replace traditional textbooks. Instead of private tutors, the learners/students can get help through the educational videos at any time and from anywhere and massive open online courses (MOOCs).



The Seminar ended with the formal vote of thanks proposed by Dr. Sudarshan Roy, Assistant Professor, Department of Commerce, School of Professional Studies (SPS), NSOU and at the end , the participation certificates were distributed to all the participants.

--Report prepared by Dr. Sudarshan Roy