



NETAJI SUBHAS OPEN UNIVERSITY
Accredited 'A' Grade by NAAC
Department of Sociology,
School of Social Sciences,
Jalpaiguri Regional Centre
Website: www.wbnsou.ac.in

No Registration Fee Required

One-day Webinar on Interactive Session-cum-Awareness Programme on Electoral Literacy

Department of Sociology, School of Social Sciences, NSOU
In collaboration with the NSOU CSS, School of Social Sciences.

on 4th January, 2023

Concept Note:

According to the census of 2011, there are 14.2 crore young people in India between the ages of 14 -19 and 9.68 crore adolescents between the ages of 14 - 17, of whom 6.84 crore are concentrated in rural regions and the remaining 2.83 crore in urban regions. These individuals will be eligible to vote every year. As a result, a substantial portion of India's democratic political future is conveyed by young and impending voters. The act of voting is speculated to be an expression of rational choice in the extensive literature that has subsequently been established on the factors that determine voting behaviour participation. Voting is essentially an act of consumption that, on the one hand, is predicated on the generally held perception that one should vote in order to fulfil one's civic moral duty and, on the other hand, hinges upon some combination of personal attributes that are sufficiently imprecise to make objective assessment difficult. Additionally, residual personal and contextual influences on voting might raise expected benefits and, ceteris paribus, enhance the probability that one will vote. The reverse impact will, of course, also be caused by the same causes that raise predicted costs. Therefore, it is crucial to invest in the future of democracy to build the healthy practises of citizenship development for voting participation, that is, to promote effective voting engagement, participation, informed choices, and ethical casting decisions. In this context, electoral literacy is given top priority by the Election Commission of India through its signature voter education initiative, SVEEP (Systematic Voter Education and Electoral Participation), which strives to mainstream electoral literacy through the process of (extra)curricular interventions in conjunction with central and state educational institutions, organisations, and communities in India. As a result, it is our socio-moral responsibility as an academic institution to raise young political consciousness and develop their potential for informed and active voting.

Date of the webinar: 4th January, 2023, at 12:00-01:30 pm

- ❖ Medium of Communication: Bilingual (English/Bengali)
- ❖ Medium of Platform: Online Webinar

Speakers:

- **Welcome Address by Professor Chandan Basu, The Director, School of Social Sciences, NSOU.**
- **Address by Professor Anirban Ghosh, The Director of CIQA, NSOU.**
- **Dr. Barnana Guha Thakurta (Banerjee), Head & Associate Professor, Department of Political Science, NSOU.**
- **Mr. Debajit Goswami, Assistant Professor of Public Administration, NSOU.**
- **Dr. Srabanti Choudhuri, Assistant Professor of Sociology, NSOU.**

Target Group: This webinar is designed to help all Indian people, especially new and upcoming voters who are young or adolescent.

Joining Link:

<https://us02web.zoom.us/j/83012440869>

Webinar Organizer:

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