POST-GRADUATE COURSE

Term End Examination – Dec., 2015 / June, 2016

MASTER OF LIBRARY AND INFORMATION SCIENCE

Paper-I : Information, Communication and Society

Time : 4 Hours **Full Marks : 100**

(Weightage of Marks : 80%)

Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.

GROUP – A

Answer any ***two*** of the following questions :

18 × 2 = 36

1. Describe the role of ICT in the process of information dissemination. 18

2. Discuss theories of information related to information as commodity. 18

3. Discuss the process of communication with suitable example. What factors act as the obstacles in this process ? 12 + 6

4. What is meant by 'information economics' ? Discuss the strategies for marketing information products and services. 6 + 12

GROUP – B

Answer any ***three*** of the following questions :

12 × 3 = 36

5. Explain different methods of representing data diagrammatically. 12

6. Define information. Discuss it from various aspects. 4 + 8

7. Discuss the contributions and activities of great workers in the field of information science. 12

8. Define knowledge. Discuss its characteristics. Differentiate between tacit knowledge and explicit knowledge. 3 + 3 + 6

9. Explain how emergence of information society brings changes in the quality of modern life. 12

10. Discuss the objectives and activities of National Knowledge Commission. 12

GROUP – C

Answer any ***four*** of the following questions :

7 × 4 = 28

11. Differentiate between primary data and secondary data.

12. What barriers are to be overcome in the process of accessing information ?

13. What do you understand by information redundancy ? — Discuss briefly.

14. Discuss any two communication models.

15. Write a short note on Descartes' 'Method of Cartesian Doubt'.

16. Give a brief account of Intellectual Property Rights.

17. Discuss briefly the role of IFLA in implementing Right to Information.

18. Write a short note on transborder data flow.