POST-GRADUATE COURSE

Term End Examination – June, 2018

MASTER OF LIBRARY AND INFORMATION SCIENCE

Paper-I : Information, Communication and Society

(New : From July 2016 Enrolment Session
Old : Up to July 2015 Enrolment Session.)

Time : 4 Hours **Full Marks : 100**

(Weightage of Marks : 80%)

Special credit will be given for accuracy and relevance in the answer. Marks will be deducted for incorrect spelling, untidy work and illegible handwriting. The weightage for each question has been indicated in the margin.

GROUP – A

Answer any *two* of the following questions :

18 × 2 = 36

1. Define data. Illustrate how CODATA Task Group on Accessibility and Dissemination of Data categorises data. Discus the significance of data-tabulation. 4 + 10 + 4

2. What is Information ? Discuss with suitable examples the characteristics of information in the perspectives of its quality, accessibility, presentation and security. 18

3. Discuss contributions of the pioneers in the discipline of information science. 18

4. What are the cost-determining factors of Information Products and Services ? Discuss the objectives of pricing for information sources, products and services. 8 + 10

GROUP – B

Answer any *three* of the following questions :

12 × 3 = 36

5. Discuss the scope and importance of information in the present society of information overload. 12

6. Discuss different forms of communication with suitable examples. 12

7. What do you understand by 'Knowledge Management' ? Discuss the method of knowledge management in an organisation. 4 + 8

8. Describe different channels for disseminating information. 12

9. What do you understand by 'Entropy' ? Illustrate how it is related with information redundancy. 6 + 6

10. What do you understand by 'Information Society' ? Discuss the role and mode of functionalities of librarians in Information Society. 4 + 8

GROUP – C

Write short notes on any *four* of the following :

7 × 4 = 28

11. Zipf's Law.

12. Internal noise in communication.

13. Semantic theory of information.

14. Sociology of knowledge.

15. Patent.

16. Trans-border data flow.

17. Right to Information Act, 2005.

18. Copyright.