# NETAJI SUBHAS OPEN UNIVERSITY

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognised by U.G.C.) Head Office: DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 033 40663214 Durgapur Campus: Mouz-Fuljhore, P.S.- New Town, Durgapur, Dist: Paschim Burdwan. Pin- 713201 (Adjacent to Durgapur Govt. College Campus). Website: <u>www.wbnsou.ac.in</u>; Email: <u>nsou@wbnsou.ac.in</u>

#### Memo no: SoH/D-22/33

Date- 07/07/2022

#### Advance Diploma in Public Relations and Advertising (ADPR&AD) Online PCP

Batch: January 2022 (One Year Diploma)

All enrolled learners are requested to attend the sessions strictly as per following schedule. The sessions will take place on Google Meet. The link will be shared via mail to the learners before the sessions.

### Paper: 1 A Principles and Theories of Communication 1B Principles and Theories of Public Relations

Session Date	Time slot	Paper	Faculty
		Topic: Module & Unit	
14.07.2022	7-8 PM	Paper 1A (Communication)-	Arijit Ghosh
Thursday		Interpersonal Communication	
21.07.2022	7-8 PM	Paper 1A Mass Communication	Dr. Baidyanath
Thursday			Bhattacharya
28.07.2022	7-8 PM	Paper 1B Principles of Public	Arijit Ghosh
Thursday		Relations- Ethics	
04.08.2022	7-8 PM	Paper 1B Qualities of a PR	Indrani Sarkar
Thursday		Professionals-PR Campaign- RACE	
		Formula	

Sd/-Arijit Ghosh Assistant Professor of Journalism and Mass Communication School of Humanities

Copy forwarded to:

ITO, NSOU for website upload,
Esteemed members of the Dept of J&MC for information.
Director, CIQA, for information.
SoH Office file for record.

