



Ref. No.: SoH-D-22/41

Date: 08/08/2022

**Advance Diploma in Public Relations and Advertising (ADPR&AD)  
Online PCP**

**Batch: January 2022 (One Year Diploma)**

All enrolled learners are requested to attend the sessions strictly as per following schedule. The sessions will take place on Google Meet. The link will be shared to the learners before the sessions.

**Paper: 2A- Writing and Media for Public Relations  
Paper 3- Corporate Public Relations**

Session Date	Time slot	Paper Topic: Module & Unit	Faculty
11.08.2022	7-8 PM	Paper 2A- Writing for Newspapers, Feature Writing, Radio and TV	Arijit Ghosh
18.08.2022	7-8 PM	Paper 2A-Writing for Print Media	Dr. Baidyanath Bhattacharya
25.08.2022	7-8 PM	Paper 3A Corporate PR	Arijit Ghosh
01.09.2022	7-8 PM	Paper 3A Unit 3, 4 (Social Marketing, Employee Relations)	Arijit Ghosh
08.09.2022	7-8 PM	Paper 3A Unit 5 (House Journal)	Arijit Ghosh
15.09.2022	7-8 PM	Paper 3A Unit 6,7,8	Arijit Ghosh

Sd/-  
Arijit Ghosh  
Assistant Professor of JMC  
School of Humanities

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