



# Netaji Subhas Open University

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and recognized by U.G.C.)  
DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214  
Durgapur Campus: Jawahar Lal Nehru Road, Burdwan,  
Dist: Paschim Burdwan. Pin- 713201 (Adjacent to Durgapur Govt. College)  
Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in); E-Mail: [nsou@wbnsou.ac.in](mailto:nsou@wbnsou.ac.in)  
Accredited by NAAC with grade 'A'

Ref. No.: SoH-D-22/50

Date: 08.09.2022

### Master of Arts in Journalism & Mass Communication(PGJM)

#### Online PCP

Batch: January 2022 Admissions (1<sup>st</sup> Year)

Paper: 3, 4&5

Session Date	Time slot	Paper : 3A&3B Topic: Module & Unit	Faculty
Sunday 11.09.2022	5-6 PM	3B- Module 1- PR	Dr. Baidyanath Bhattacharya
Tuesday 13.09.2022	5-6 PM	4A Module 1 Media Management	Dr. Baidyanath Bhattacharya
Tuesday 13.09.2022	6:30 -7:30 PM	4B Module 1 Digital Media	Arijit Ghosh
Sunday 18.09.2022	5-6 PM	3A Module 1 Advertising	Dr. Supriyo Patra
Tuesday 20.09.2022	5-6 PM	4 A Module 2 Print Media (Organization)	Dr. Baidyanath Bhattacharya
Tuesday 20.09.2022	6:30-7:30 PM	Practical Paper 5A (Print Journalism)	Arijit Ghosh
Tuesday 27.09.2022	5-6 PM	4A Module 3 (Broadcast Media Organsation)	Dr. Baidyanath Bhattacharya
Tuesday 27.09.2022	6:30-7:30 PM	Practical Paper 5B (Ad & PR)and 3A Module 4	Arijit Ghosh
Tuesday 11.10.2022	5-6PM	4B Module 2 Digital Media	Arijit Ghosh
Tuesday 11.10.2022	6:30-7:30 PM	4 A Module 4 Media Management	Dr. Debjyoti Chanda
Sunday 16.10.2022	5-6PM	3A Module 2 Brand Building	Dr. Supriyo Patra
Tuesday 18.10.2022	5-6 PM	4B Module 3 Photoshop	External faculty
Tuesday 18.10.2022	6:30 PM-7:30 PM	4 B Module 4 Blogging	Arijit Ghosh
Sunday 23.10.2022	5-6 PM	3B Module 2 and 3 Media relations and Corporate Communications	Arijit Ghosh



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Date: 08.09.2022

Sunday 30.10.2022	5-6 PM	3A Module 3	<i>Dr. Supriyo Patra</i>
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Sd/

**Arijit Ghosh**

**Assistant Professor of JMC, NSOU**

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*Copy forwarded to: 1) ITO, NSOU for website upload, 2) Lopamudra Ghosh, Teamlease Edtech Ltc for necessary follow-up, 3) CIQA for information 4) office file, SoH for record.*

Sd/-

**Professor Manan Kumar Mandal**  
**Director, School of Humanities**