# NETAJ SUBAR

**School of Humanities** Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.) DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214 Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103 Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418 Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012 Website: www.wbnsou.ac.in

Memo no: SoH/D-23/45

Date: 02/05/2023

Netaji Subhas Open University

# **Offline PCP Schedule Notice**

Programme : Advance Diploma in Public Relations and Advertising Batch : January 2023

## Paper 1 Principles and Theories of Communication

**PCP Centre** : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum, Kolkata-700028

### Paper 1 Principles and Theories of Communication

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
07.05.2023	Paper 1	Jinia Sarkar	Amal Sarkar
	_	Communication and Mass	Mass Communication
		Communication	
14.05.2023	Paper 1	Bhaskar Ghosal	Debabani Mukhopadhyay
		Principles of Public Relations	Public Relations, Public
			Opinion
21.05.2023	Paper 1	Debabani Mukhopadhyay	Bhaskar Ghosal
	_	Qualities of a PR Professional	PR and Press

### In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-Prof. Manan Kumar Mandal Director, School of Humanities Ariget Shosh

Arijit Ghosh Asst. Prof. of JMC

Copy to:

1. All concerned Coordinators, LSC, NSOU

2. The ITO, NSOU for uploading the Notice on the website

3. SOH office File, Durgapur