## NETAJ SUBALAS OPEN

**School of Humanities** Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.) DD-26, Sector-I, Salt Lake City, Kolkata-700064; Phone: 03340663214 Kalyani Campus: Ghoshpara, Kalyani 741235; Phone: 03325820103 Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418 Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012

Website: www.wbnsou.ac.in

Netaji Subhas Open University

Memo no: SoH/D-23/93

Date:06/07/2023

## **Offline PCP Schedule Notice**

Programme : Advance Diploma in Public Relations and Advertising Batch : January 2023

**PCP Centre** : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum, Kolkata-700028

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
09.07.2023	Paper 4	B K Sahoo	Debabani Mukherjee
	_	Media relations, News	Interview, features
		Conference	
16.07.2023	Paper 4	Amal Sarkar	Debabani Mukherjee
	-	Letters to the Editor, Press	Press Release
		Council of India	
23.07.2023	Paper 4	Debasis Mondal	Indrani Sarkar
	-	Challenges of Rural	<b>Rural Communication</b>
		Communication	

## Paper 4 Corporate Public Relations and Rural Communication

## In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-Prof. Manan Kumar Mandal Director, School of Humanities Aright Shosh

Arijit Ghosh Asst. Prof. of JMC

Copy to:

1. All concerned Coordinators, LSC, NSOU

2. The ITO, NSOU for uploading the Notice on the website

3. SOH office File, Durgapur