



Netaji Subhas Open University

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)
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Website: www.wbnsou.ac.in

Memo no: SoH/D-23/131

Date: 17/08/2023

Offline PCP Schedule Notice

Programme : Advance Diploma in Public Relations and Advertising Batch : January 2023

PCP Centre : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum, Kolkata-700028

Paper 6 Advertising (Theory and Practice)

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
20.08.2023	Paper 6	Indrani Sarkar Creativity in Ad	Dr. Debasis Mondal Print Ad
27.08.2023	Paper 6	Mugdha Sengupta TV Ad	Indrani Sarkar Radio Ad
03.09.2023	Paper 6	Dr. Debasis Mondal Ad campaign	Debabani Mukhopadhyay Marketing research, Campaign Strategy

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-

Prof. Manan Kumar Mandal
Director, School of Humanities

Arijit Ghosh
Asst. Prof. of JMC

Copy to:

- 1.. All concerned Coordinators, LSC, NSOU
2. The ITO, NSOU for uploading the Notice on the website
3. SOH office File, Durgapur