



# Netaji Subhas Open University

## School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)  
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Website: [www.wbnsou.ac.in](http://www.wbnsou.ac.in)

Memo no: SoH/D-24/53

Date:29/08/2024

### Offline PCP Schedule Notice

**Programme** : Advance Diploma in Public Relations and Advertising Batch : January 2024

**PCP Centre** : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum, Kolkata-700028

### **Paper 5 Advertising (Theory and Practice)**

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
01.09.2024	Paper 5	<b>Dr. Indrani Sarkar</b> Advertising: Function , Types, Cultural Impact	<b>Dr. Debjyoti Chanda</b> Ad Theories
08.09.2024	Paper 5	<b>Dr.Indrani Sarkar</b> Ad Media and Ad Agency	<b>B K Sahoo</b> Ad & PR media
15.09.2024	Paper 5	<b>Arijit Ghosh</b> Ethical and Legal values in Ad	<b>Dr. Pallav Mukhopadhyay</b> Ad Overview

**In case of any related queries, please feel free to mail to [nsoujmc@gmail.com](mailto:nsoujmc@gmail.com)**

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-

Dr. Srideep Mukherjee  
Officer-In Charge, School of Humanities

Arijit Ghosh  
Asst. Prof. of JMC

Copy to:

- 1.. All concerned Coordinators, LSC, NSOU
2. The ITO, NSOU for uploading the Notice on the website
3. SOH office File, Durgapur