



Netaji Subhas Open University

School of Humanities

Established By Act (W.B. Act (XIX) of 1997 and Recognized by U.G.C.)
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Durgapur Campus: Jawahar Lal Nehru Road, Burdwan, Phone:03432500418
Jalpaiguri Campus: Pat kata, Jalpaiguri, Phone:03561257012
Website: www.wbnsou.ac.in

Memo no: SoH/D-24/61

Date:20/09/2024

Offline PCP Schedule Notice

Programme : Advance Diploma in Public Relations and Advertising Batch : January 2024

PCP Centre : Sarojini Naidu College (E-06) - 30, Jessore Road, K.B Sarani, Dum Dum, Kolkata-700028

Paper 6 Advertising (Theory and Practice)

Date	Paper	Time (10:00 AM-1:00 PM)	1:30 PM-4:30 PM
22.09.2024	Paper 6	Dr. Pallav Mukhopadhyay Creativity in Ad	Amal Sarkar Ad for Print
29.09.2024	Paper 6	Dr. Debjyoti Chanda AD Television	Dr. Indrani Sarkar Radio Commercial
20.10.2024	Paper 6	Dr. Debjyoti Chanda Ad campaign, Market Research	Amal Sarkar Selection of Appropriate Media

In case of any related queries, please feel free to mail to nsoujmc@gmail.com

L.S.C's Coordinators are requested to communicate the aforementioned schedule to learners in advance to ensure maximum attendance.

Sd/-

Dr. Srideep Mukherjee
Officer-In Charge, School of Humanities

Arijit Ghosh
Asst. Prof. of JMC

Copy to:

- 1.. All concerned Coordinators, LSC, NSOU
2. The ITO, NSOU for uploading the Notice on the website
3. SOH office File, Durgapur